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No. 330 September 1994 $1.95

ARE YOU A HEADBANGER?

ALSO IN THIS ISSUE WE

SLASH:

SEXUAL HARASSMENT

MALLS

SUMMER CAMPS

See Page 40

If not, see page 40 anyway!

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#330

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"Ever notice how random chance always picks you for Jury Duty, but never to win the Lottery?"
— Alfred E. Neuman

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MAD (ISSN 0024 9319) is published monthly except bi-monthly for January/February, March/April, July/August and October/November by E.C. Publications, Inc., 485 MADison Avenue, New York, N.Y. 10022. Second class postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 8 issues $15.50 or 24 issues $37.50 or 40 issues $59.50. Outside U.S.A. (including Canada): 8 issues $18.50 or 24 issues $51.50 or 40 issues $82.50. (Canadian price has GST tax included.) Entire contents copyright © 1994 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, 485 MADison Avenue, New York, N.Y. 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

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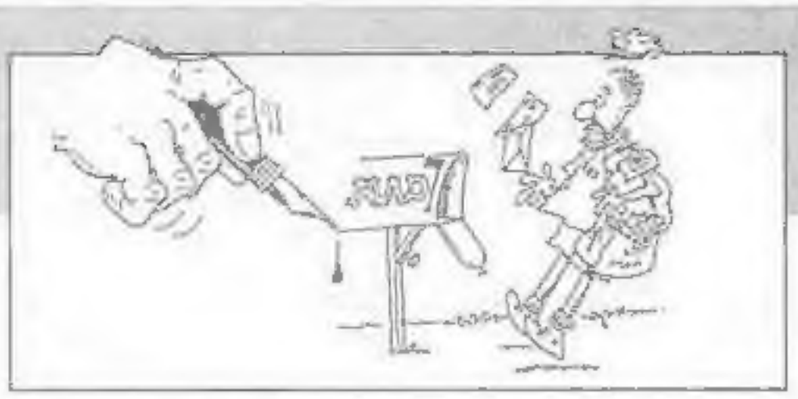


LETTERS

RUSH — UNDRESSING

This is the first letter that I have sent to MAD. I was offended by your recent stories on Rush Limbaugh. It is difficult for me to get offended considering I have read MAD since I was 10 years old, which is approximately 33 years. I thought the articles were politically motivated and not entertaining except to Democrats. I have only seen Rush Limbaugh one time on TV, so I am not a fan of his. If politics continues to be a new and important issue to the editors of MAD I will be forced to cancel my subscription.

Michael T. Reilly, M.D.
St. Petersburg, FL

So what you're saying is that when we turned Bill Clinton and Al Gore into Beavis and Butthead and made fun of their Bosnia policy on the cover of MAD #325, it was only entertaining to Republicans? If you ask us, it sounds like you've been sipping too much of the Monkey Juice! —Ed.

The cover of MAD #327 was a real piece of work! Not only did it give me a chance to experience hysterical blindness (I recovered after half an hour), but it also chased a raccoon out of our basement! Rush's brain may be "on loan from God," but the rest of him comes from the dumpster behind "Jokes R Us"! Keep the gross-outs coming!

Charles Ives
Danbury, CT

Chucko— Sounds like you're a member of the "Excellence in Letter Writing" movement! Mega Fa fa fas! —Ed.

TWO LAYERS OF CAKE

On the left, Keith Veraldi of Los Angeles, CA proudly displays his neat Alfred E. Neuman birthday cake and MAD jigsaw puzzle gift! On the right is Winslow, ME resident Bryna Ziobro's bizarre 14th birthday cake, which he says was prepared by his Aunt. We're not so sure. It could also be a microscopic picture of that flesh-eating virus that's been going around! Ecch!

THE MAD CURSE?

I bought MAD #327 the other day and as I was reading it I noticed a strange coincidence. In "MAD's 11-Point Plan for Reducing Brain Clutter," number 11 read "Teach more rock singers to mumble like Nirvana." Nirvana's Kurt Cobain committed suicide in April. In "MAD Charts," number two of the Top 9 Seldom-Watched Cable Channels was "Nixon at Night." Richard Nixon died in April. What are the chances of this happening?

Erica Born
St. Cloud, MN

Erica— We don't know the statistical chances of this eerie mathematical fluke occurring, but we do know one thing — YOUR name is in THIS issue! Bye! —Ed. A-HA HA HA HA!

"ECCH-MEN"

Thank you for stating in MAD #327 that the "Ecch-Men" (X-Men) have "killed a pretty fair number of totally innocent people." Rogue ("Rouge") is a mind-power vampire, who received most of her abilities as a result of her cold-blooded murder of Ms. Marvel in San Francisco in 1981. This act occurred a few months after Mystique, a friend of Rogue's, murdered a Dr. Michael Barnett, a friend of Ms. Marvel. These two murders are usually ignored by the creators of the X-Men.

Bennett S. Turk
Latham, NY

Benno— 2 innocent people killed and their murderers go free? Are we talking about the X-Men or the Menendez Brothers?? —Ed.

"BADLY NEEDED WARNINGS"

In MAD # 327's "Still More Badly Needed Warning Labels for Rock Albums," writer Desmond Devlin's commentaries on popular culture are off track. His criticism of the Beach Boy's box set "Good Vibrations" is an affront to fans of the band. There is no "filler" on this album. Also, if he doesn't like the Diceman, he should at least keep his jokes lighthearted. Andrew Dice Clay never puts down quadriplegics in the way Mr. Devlin infers.

David Ames
Vancouver, Canada

David— We're willing to be corrected — exactly what way DOES the Diceman put down quadriplegics? Seriously, we've been having trouble with Devlin lately and your letter wasn't the first we've received. Yours proved to be the breaking point, however, and we had no alternative but to let him go. Thanks for writing! —Ed.

FAX MAD AT (212) 752-6872

& TOMATOES DEPARTMENT

PLANT MANAGEMENT

In MAD #327 you had Arthur the Plant on four different pages. Why is that?

Michelle Pulsifer
Poughkeepsie, NY

M— It's all part of a botany research project we're working on in conjunction with Biosphere 2, High Times Magazine and, inexplicably, the folks who make Boscol —Ed.

MAD HELPS GRAD

I am a Senior in the International Baccalaureate Program at Spruce Creek High School. I am applying to Harvard and Dartmouth, and I want to put "published in nationally circulated periodical" on my resume. If you print this correspondence, you will help me go to one of the top colleges in the country. Thank you!

Adam Heath Avitable
Daytona Beach, FL

Pretty Boy— Harvard and Dartmouth? Judging by your letter and photo, we strongly suggest you also put in an application at the Wilfred Academy of Beauty, just in case. You follow? —Ed.

INSIGNIFICANT DATA

MAD #331 ON SALE SEPT. 20!

SUPER SPECIAL #100 ON SALE OCT. 11!

MAD Chat continues! On Wednesday, August 17th, from 3-5 p.m. Eastern Time, call (212) 752-6872 and speak LIVE with artist Sam Viviano! If you want to get on Sam's good side when you call, ask him about his new baby daughter Alicia!

PIANO MAD

I caught up with my friend Billy Joel at a Nashville recording studio recently. I presented him a copy of MAD #327 containing "MAD's Billy Joel Songbook." Needless to say, he dug it!

Jared "J.J.Brent" Johnson
Nashville, TN

Superstar Billy Joel enjoys our parodies of his songs in MAD #327. Whoo! Another lawsuit ducked!

MORON MAIL

This is a letter I have been forced to write for my English class. I want to thank you, because you are saving my life.

Anyway, this is the middle part of the letter, where I'm supposed to tell you what I'm writing to you about, and elaborate on my point. (By the way, did you know "elaborate" is actually an ancient Greek word meaning boredom?)

Okay. In this paragraph, I'm supposed to summarize my purpose. However, like most bombed-out midwestern teens, I really haven't figured out my purpose. I hope I'll get a good grade.

Phillip Duple
Creston, IA

Phillip — This is a response we have been forced to write by our Publisher. We want to thank you because you are helping fill our letters page with mindless drivel. Anyway, in this part of the response we're supposed to tell you how insignificant you are and to get a life. In this sentence, we summarize our feelings toward you by using that old MAD comedic cheetnut, "Fa fa fa!" Good luck repeating your English class next term! — Ed.

THE CBS MAILBAG

CBS NEWS

A Division of CBS Inc.
524 West 57 Street
New York, New York 10019

Dan Rather
Anchor and Managing Editor

25 April 1994

To the editors:

Regarding "Swine-filled" (Issue #327), I have a few more reality checks to offer:

1. My hair hasn't looked like that since the mid-Eighties. Mort Drucker may be the most talented caricaturist in America, but he's working from outdated, inaccurate publicity stills.

2. The next-to-last panel is clearly a drawing of the actor Lane Smith, who plays Perry White on "Lois & Clark."

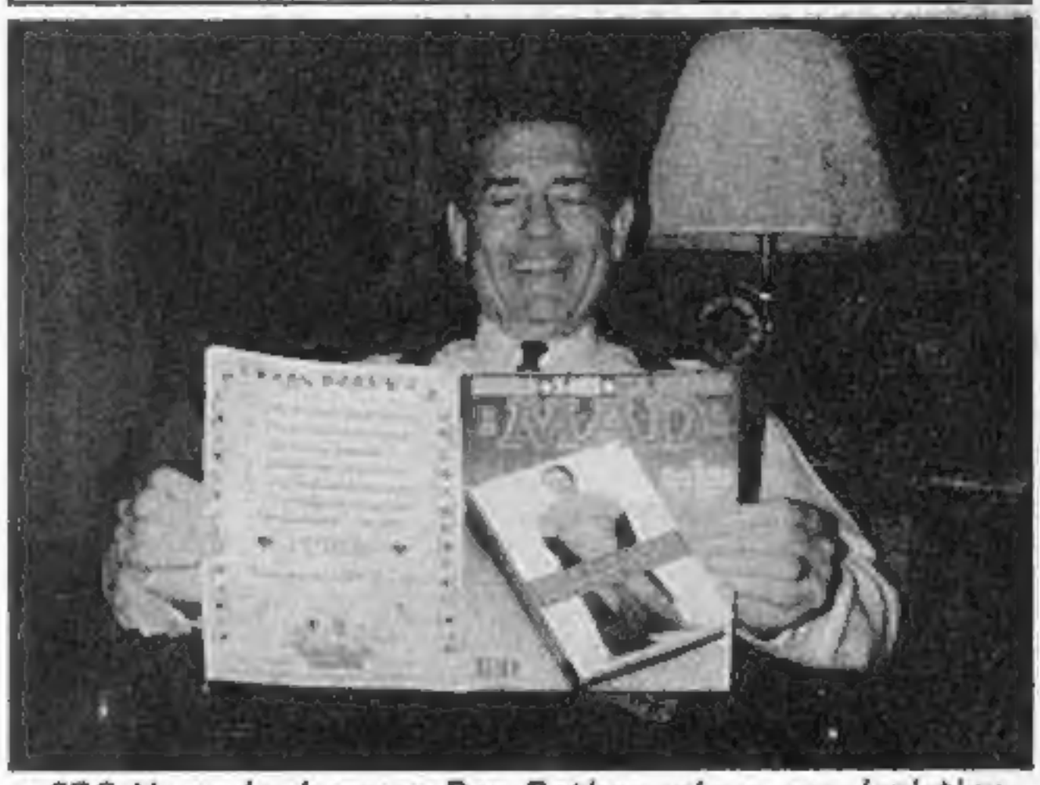
3. I never watch "Seinfeld," since it appears opposite "Eye to Eye with Connie Chung."

4. I often read MAD, since it usually makes more sense than other humor magazines, such as TIME.

Thanks,

Dan Rather

Dan Rather



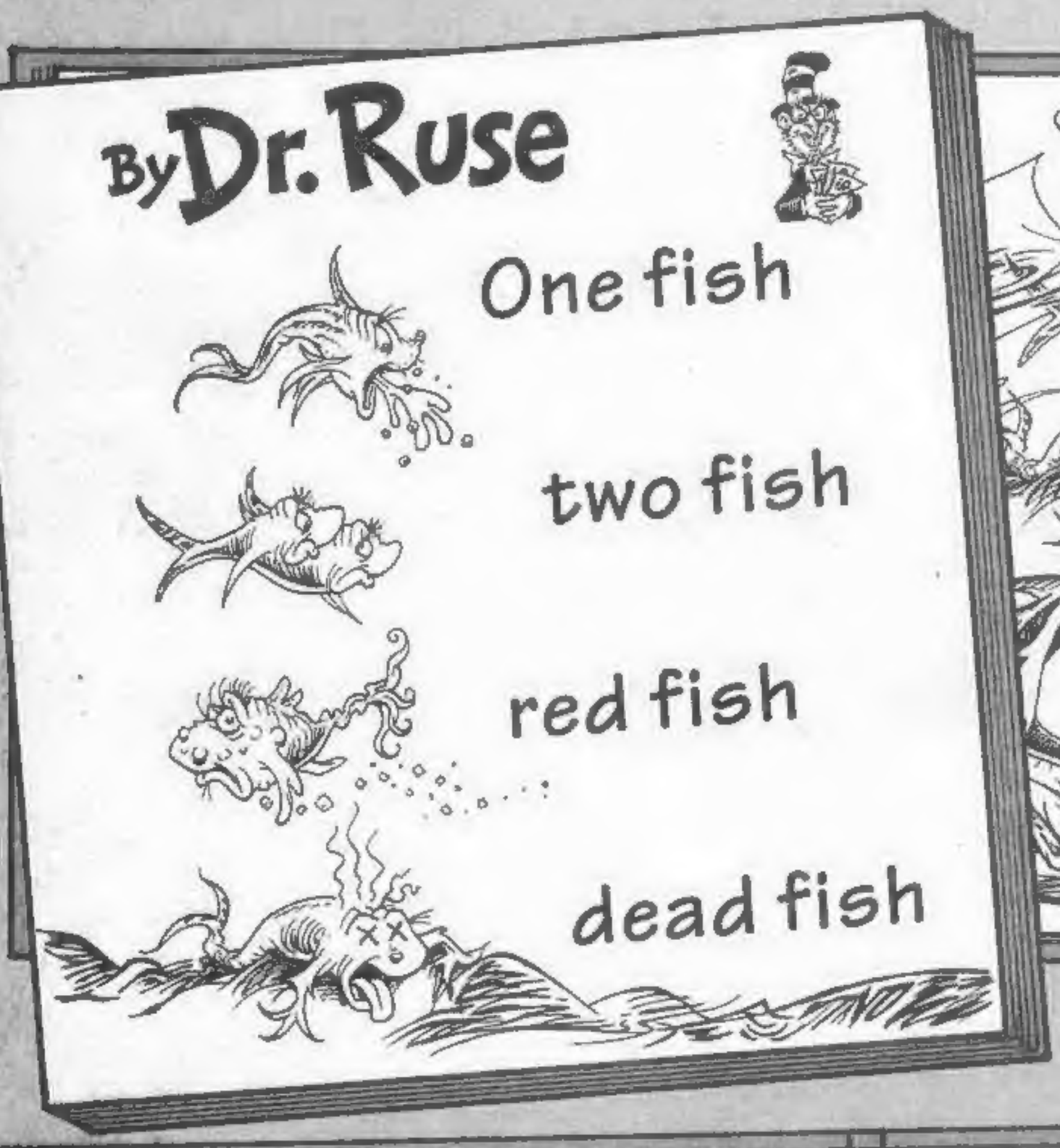
CBS News Anchorman Dan Rather enjoys our depiction of him in "Swine-Filled." Dan says he reads MAD often, but what we want to know is: What's the frequency?

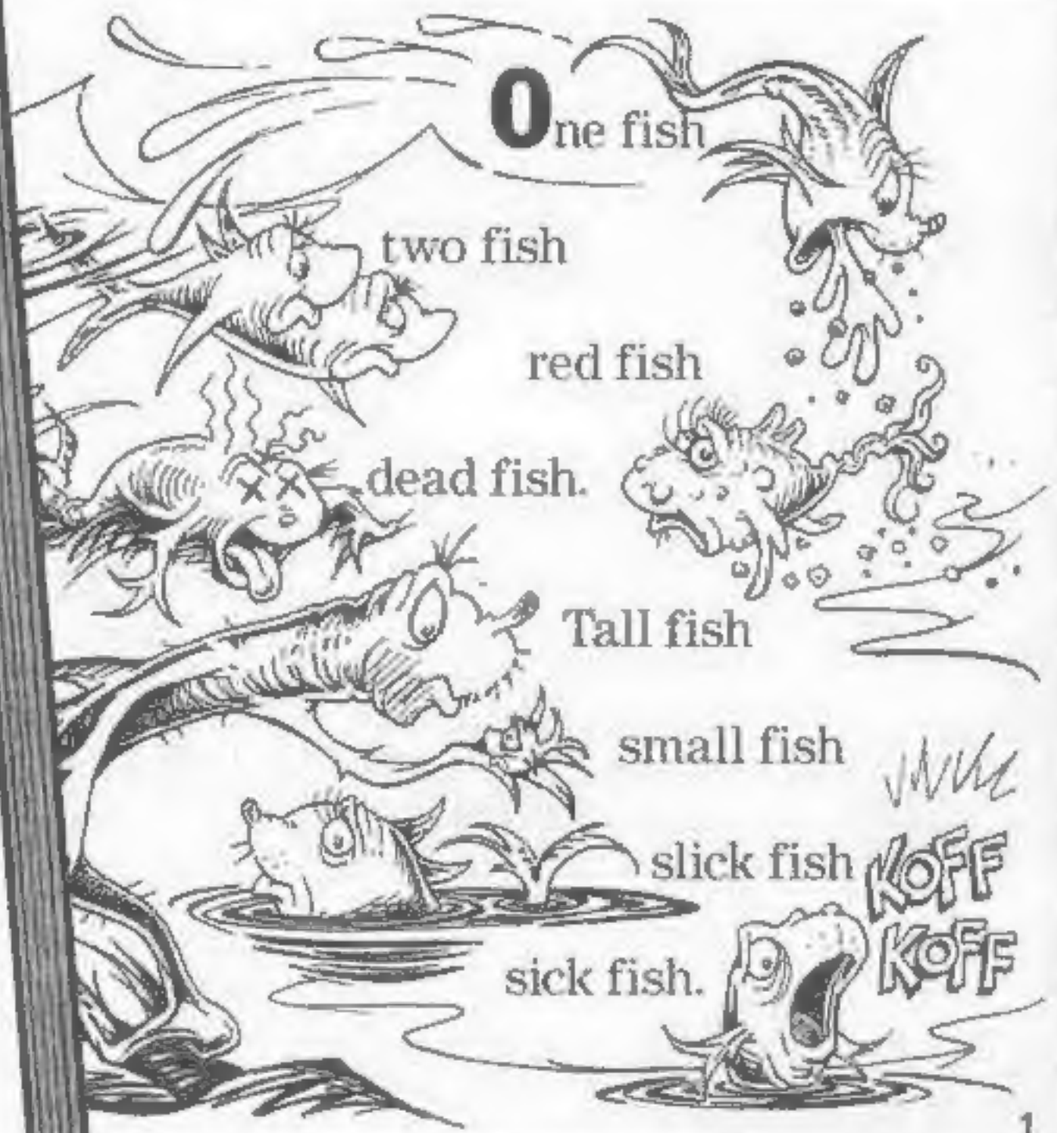
Please Address All Correspondence To: MAD, Dept. 330, 485 MADison Avenue N.Y., N.Y. 10022.
MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!

AND A CHILD SHALL READ THEM DEPT.

BOOKS to

In this day and age, the youth of America is increasingly aware of "grown-up" issues. Kids are spearheading the environmental movement, and know more about drugs and sex than their parents ever did. (Mostly because they grew up watching their drug-addicted, horny parents!) There is one area, however, where today's know-it-all kids *don't* know it all — politics! It's with them in mind MAD presents...





MAKE CHILDREN MORE POLITICALLY AWARE

ARTIST: SAM VIVIANO WRITER: DAVID SHAYNE

Here comes a man
His name's Al Gore.
He wants to clean
the ocean more.
Many say that
he's a bore.

Legislate is what we'll do,
To clean up this sticky goo!
I've got friends high on the Hill
Who all can fix an oil spill!

Slop! Slop!
Slop! Slop!
I can't seem
to make it stop.
Sludge! Sludge!
Sludge! Sludge!
Tell me, who am I
to judge?
Goo! Goo!
Goo! Goo!
There's not a thing
that I can do!

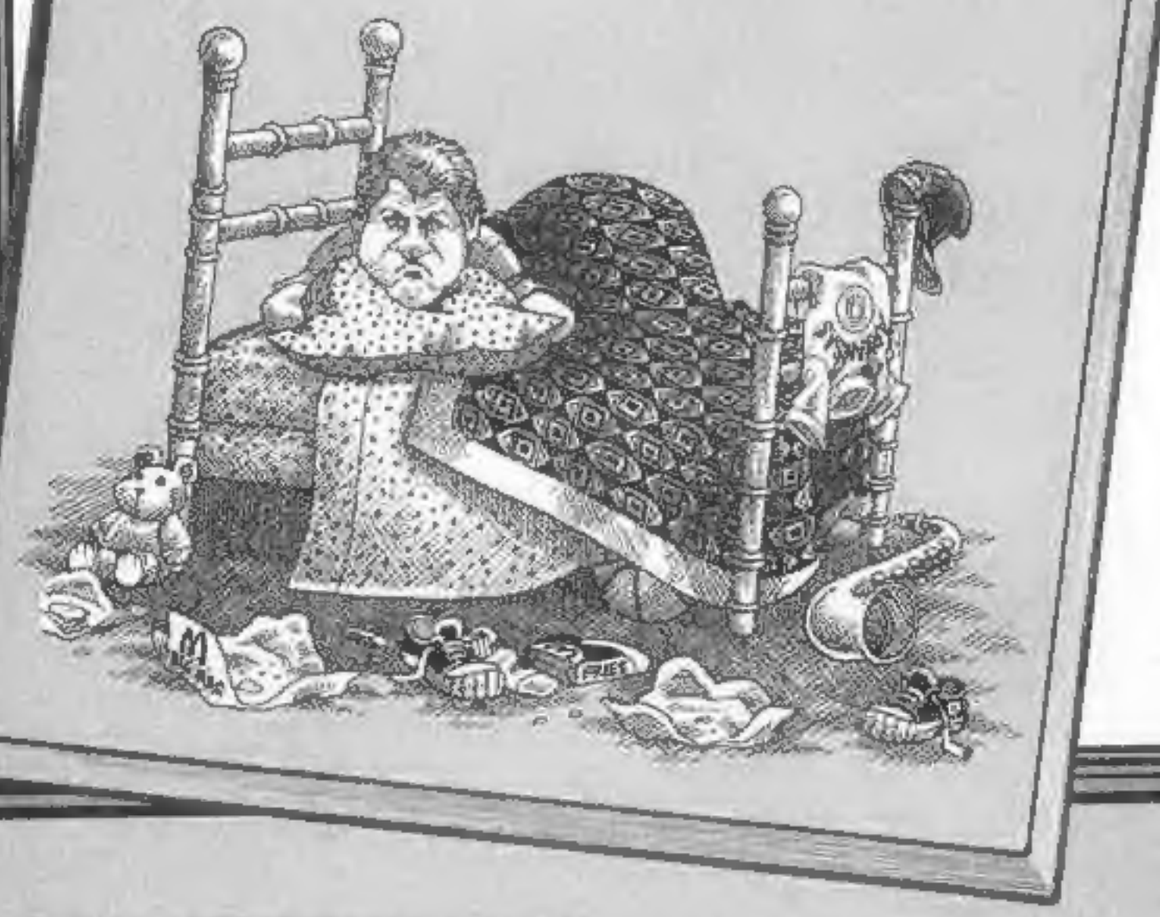
So whether fish are red or dead
Just keep this one thought in your head

Red fish swim and dead fish float
Who gives a damn? Give me your vote!

Bill Clinton and the Terrible, Horrible, No Good, Very Bad Day

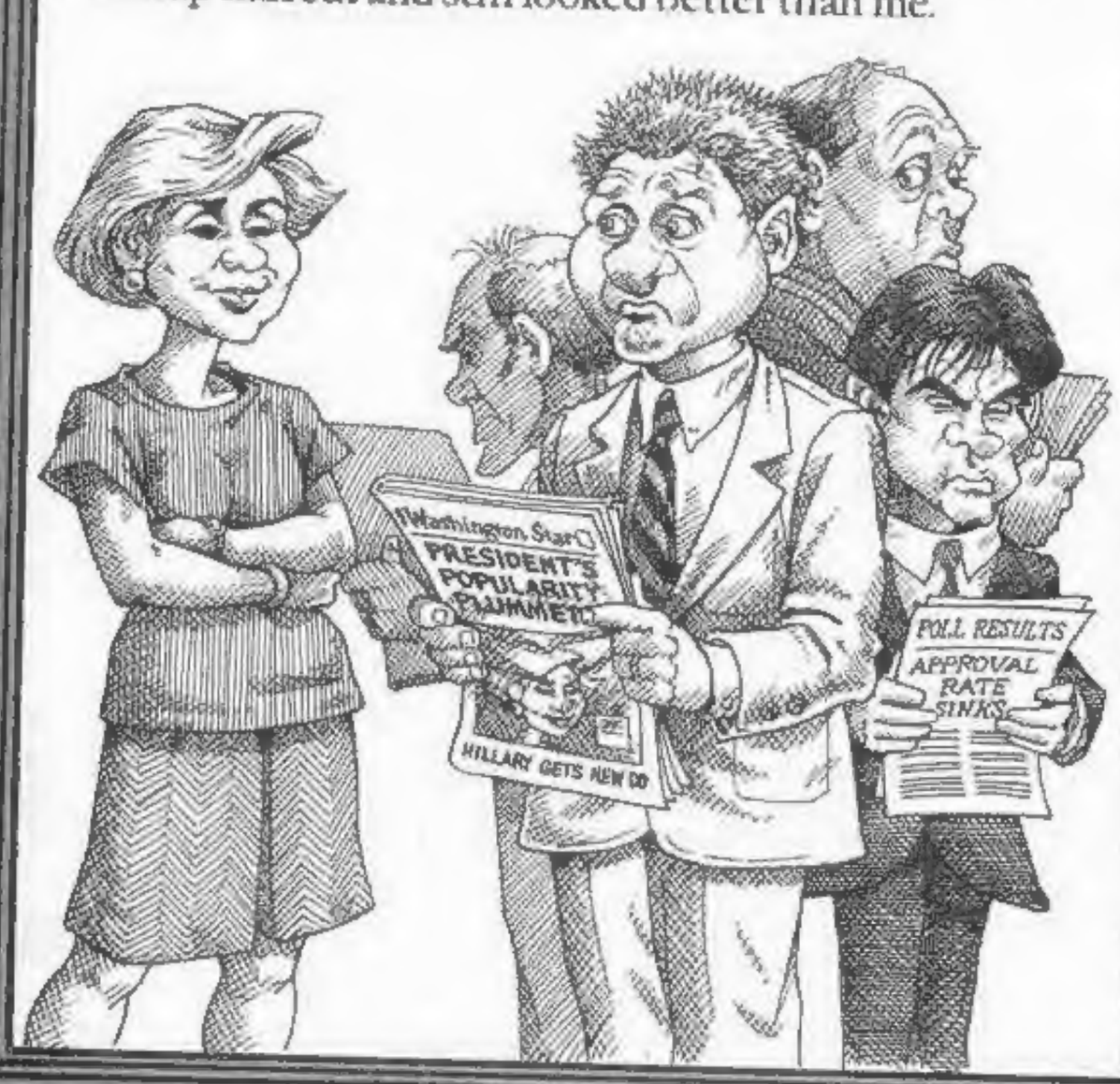
RUDITH WORST

Illustrated by SHA CRUZ



I fell asleep with a Big Mac in my hand and now there's special sauce in my hair and when I got out of bed this morning I tripped over Socks and I had laryngitis again and I could tell it was going to be a terrible, no good, very bad day.

I thought it would cheer me up to get a haircut but the barber charged me too much and made me look silly. Then everyone yelled at me for holding up planes at the airport. And then Hillary got a really cheap haircut and still looked better than me.

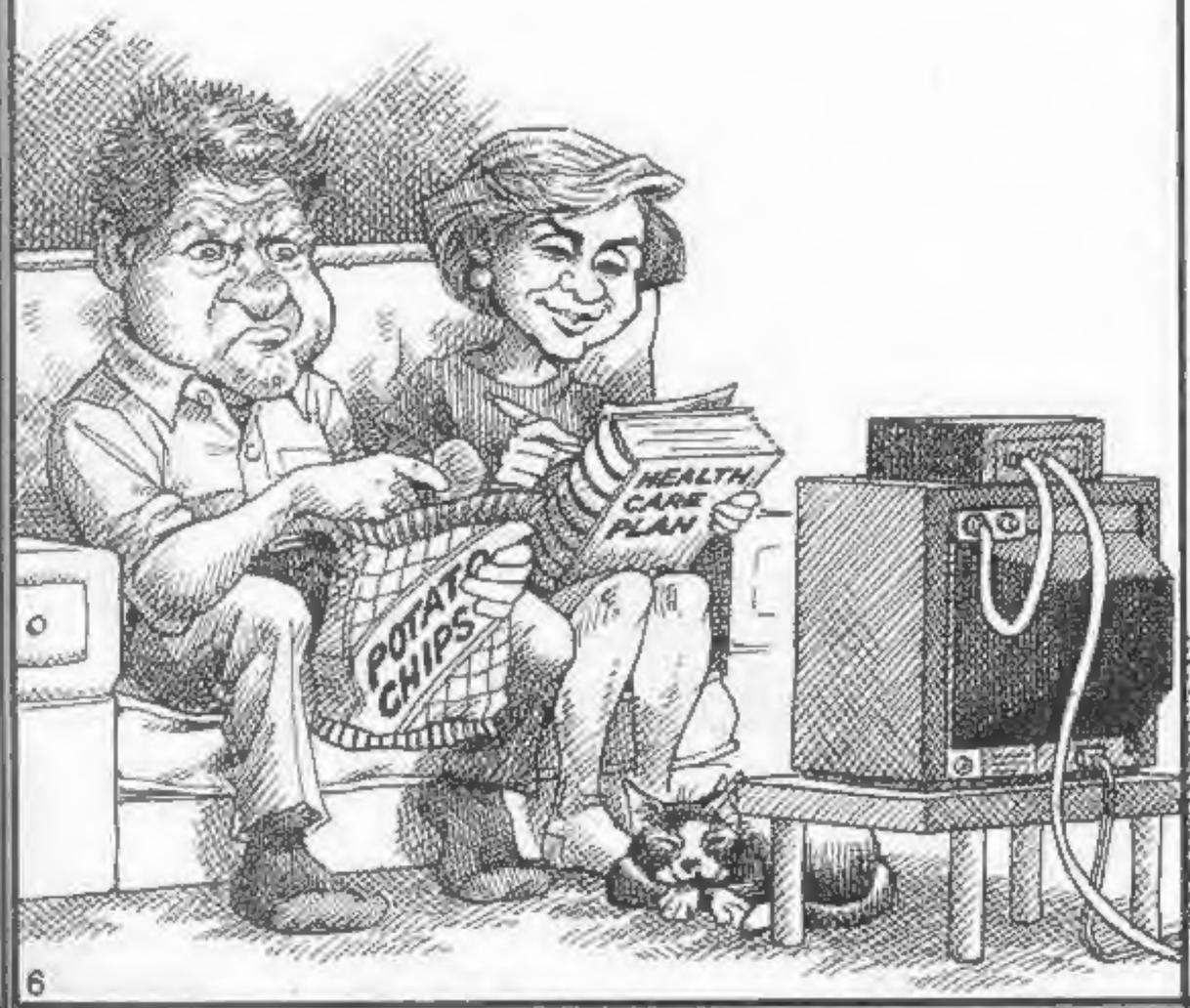


I could tell it was going to be a terrible, horrible, no good, very bad day.

At breakfast I read the morning newspaper and it said most people think my Health Care proposal is an unworkable mess and that my foreign policy is unfocused and spineless and that I have huge love handles.

I think I'll move back to Little Rock.

On the evening news a man said I was lying about my role in the Whitewater Scandal. Then some Senators came on and said I was more unethical than Richard Nixon and that I would never finish my first term unless I "came clean."

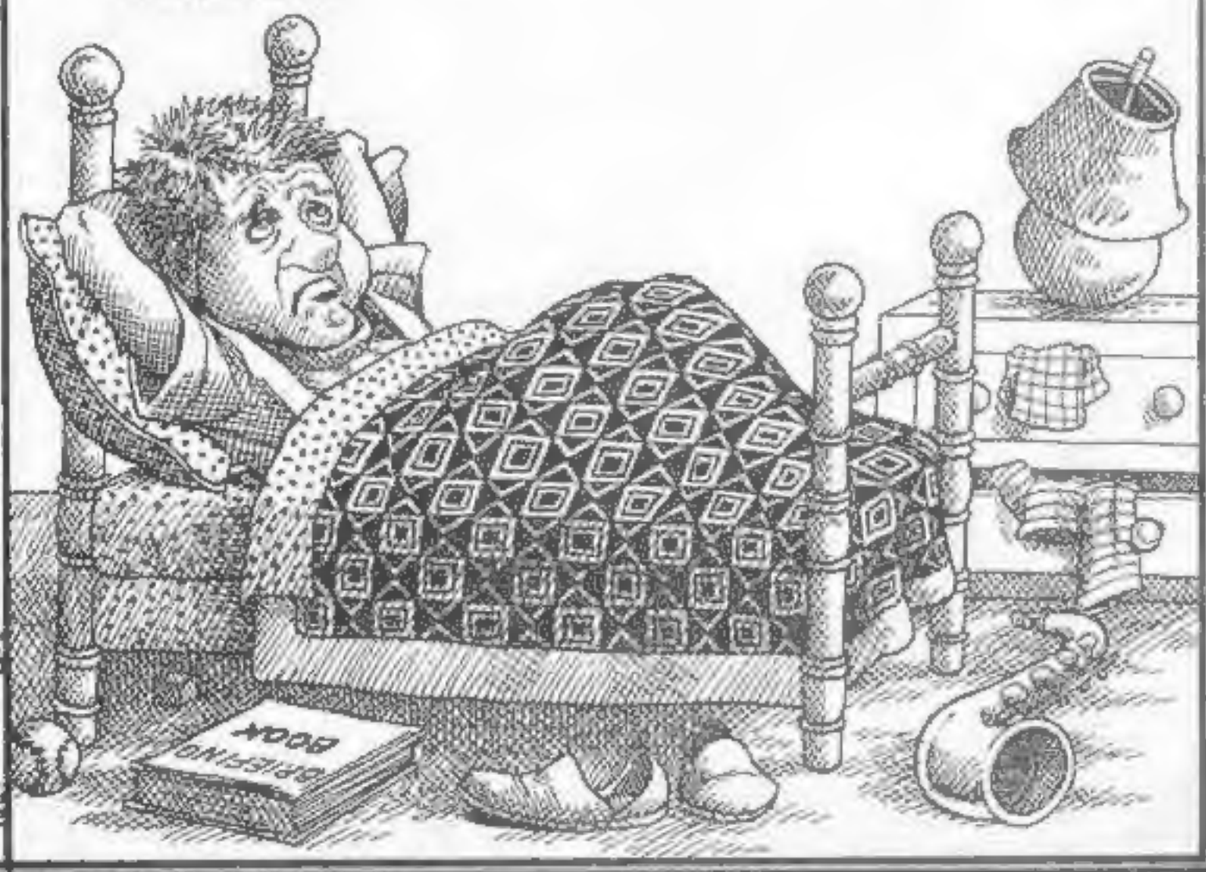


When I went to bed Hillary wanted to sleep with Socks, not with me, and I couldn't stop thinking about Janet Reno.

It has been a terrible, horrible, no good, very bad day.

Vincent Foster used to tell me some days are like that.

Especially in Little Rock.



Curious George
Goes to Washington

by

H. O. Vey

This is George.
George went to Yale.
He was a good little monkey,
because he wasn't very curious.

After eight years, The Man in the Cowboy Hat
left office and George ran for President.
He asked a little bird named Quayle
to be his running mate.
The little bird was not qualified,
but George did not care.
He still wasn't very curious.

George won the election. He found it was
hard to be President without being curious.
People lost their jobs. OOPS! The deficit
grew. OOPS! And the little Quayle bird
kept messing up too. OOPS! Before long
George's wife and dog were more popular
than him. OOPS! OOPS!

One day, The Actor with the Cowboy Hat asked George if he wanted to be Vice-President. "I'm going to violate the Constitution and sell arms illegally to Iran," the Actor said. George said nothing. He wasn't very curious.

For a long time, George was The Actor in the Cowboy Hat's favorite monkey. When a foreign Head of State died and The Actor in the Cowboy Hat didn't want to go to the funeral, George went for him. George was good at funerals.

After four years, George ran for President again. He said everything was fine. He was still not very curious about the lost jobs, the big deficit or the little bird. But the voters were curious. So they sent George away...

...to TEXAS!
What a nice place
for George to live!

This is a story about babes. Have you ever thought about where babes come from? Have you ever wondered how they can ruin political careers? In this book, we will talk about

How Babes Are Made

by Andrew C. Tawdry and Steven Schlepp

Illustrated by Blessie Ignasou

Babes come from a place called Relative Obscurity. Relative Obscurity is a place where someone is known by a few people, but isn't at all famous. The person might be a third-rate model, local reporter or political campaign volunteer.

Then one day the person makes headlines. Maybe it's because someone has revealing photos of them. Or maybe it's because the person calls a press conference. Either way, she doesn't live in Relative Obscurity anymore. Now she lives in a new place called The Spotlight.

But how did she get here?

Soon after she leaves Relative Obscurity and before she arrives in The Spotlight, she meets a Politician on the Rise.

The Politician on the Rise promises her a better job and a lot of cash. The Politician on the Rise promises her a home in the hills. The Politician on the Rise promises her diamonds and furs. The Politician on the Rise promises her anything she wants. They are sharing a very special relationship. It's known as an affair.

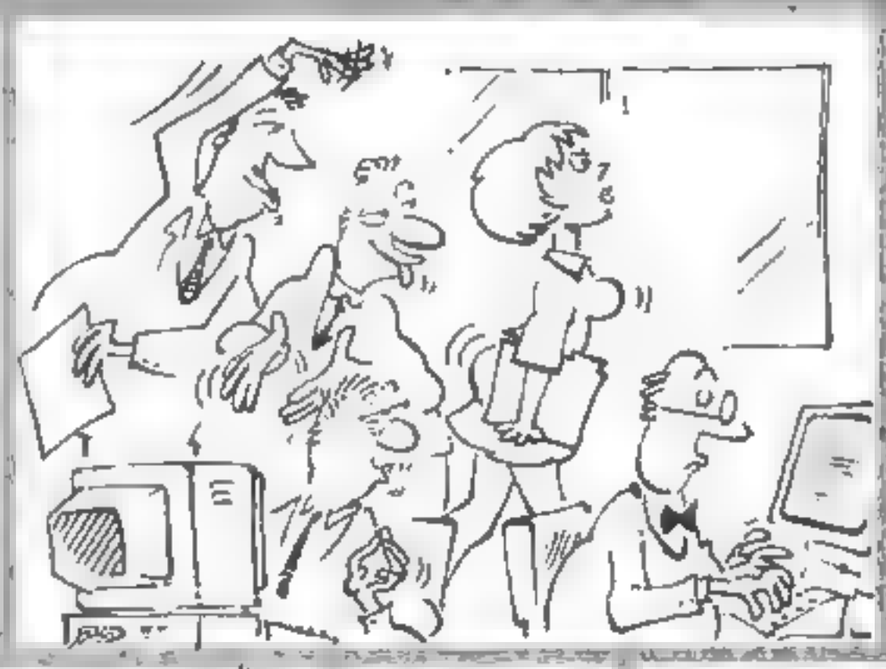
Price is made this way. Now I have

Once Babes come into the spotlight they don't stay there very long. They make a few talk show appearances or some commercials. Some pose for Playboy or start their own 900 phone line. But they soon go back to Relative Obscurity

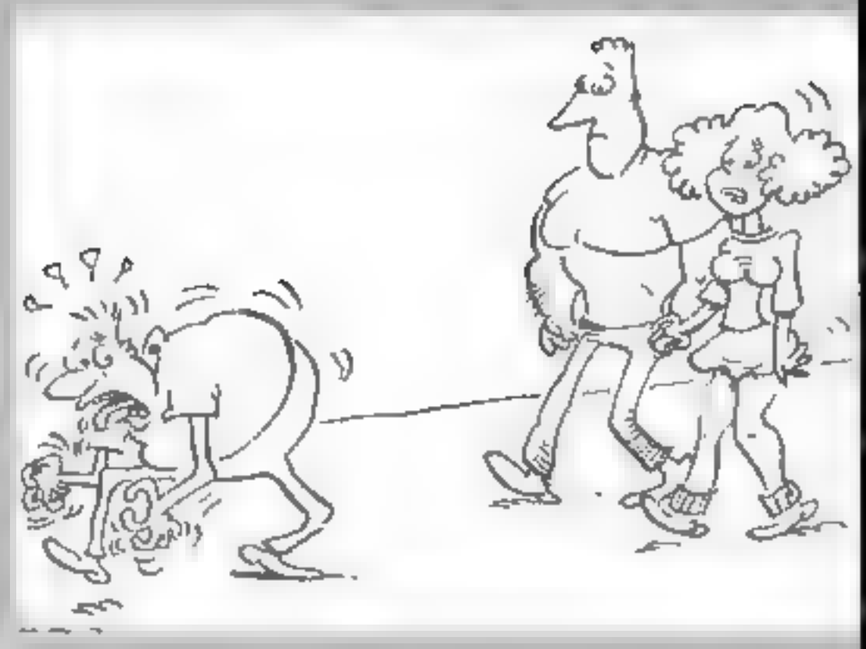
So now you know where babes come from. As long as there are Politicians on the Rise there will be babes. This is how sex scandals begin.

SERGE-IN GENERAL DEPT.

A MAD LOOK AT SEXUAL HARASSMENT



ARTIST AND WRITER. SERGIO ARAGONES



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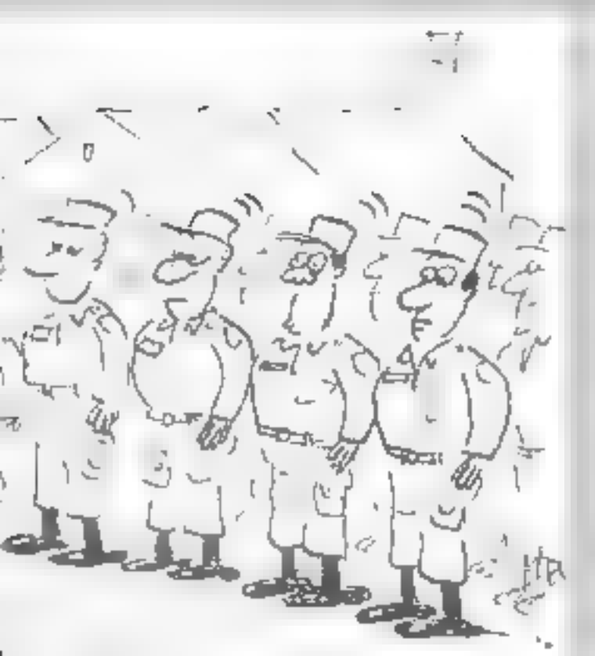
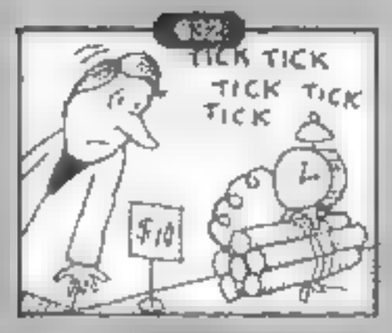
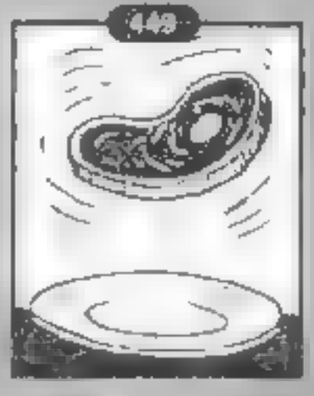


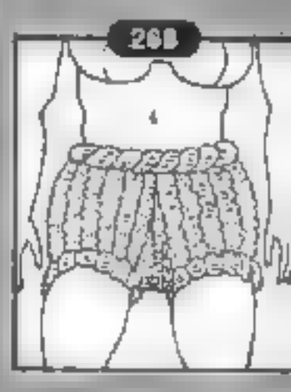
LITTLE SHOP OF HAR-HARS DEPT.

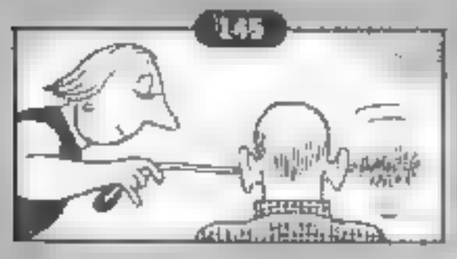
THE MAD MALL DIRECTORY

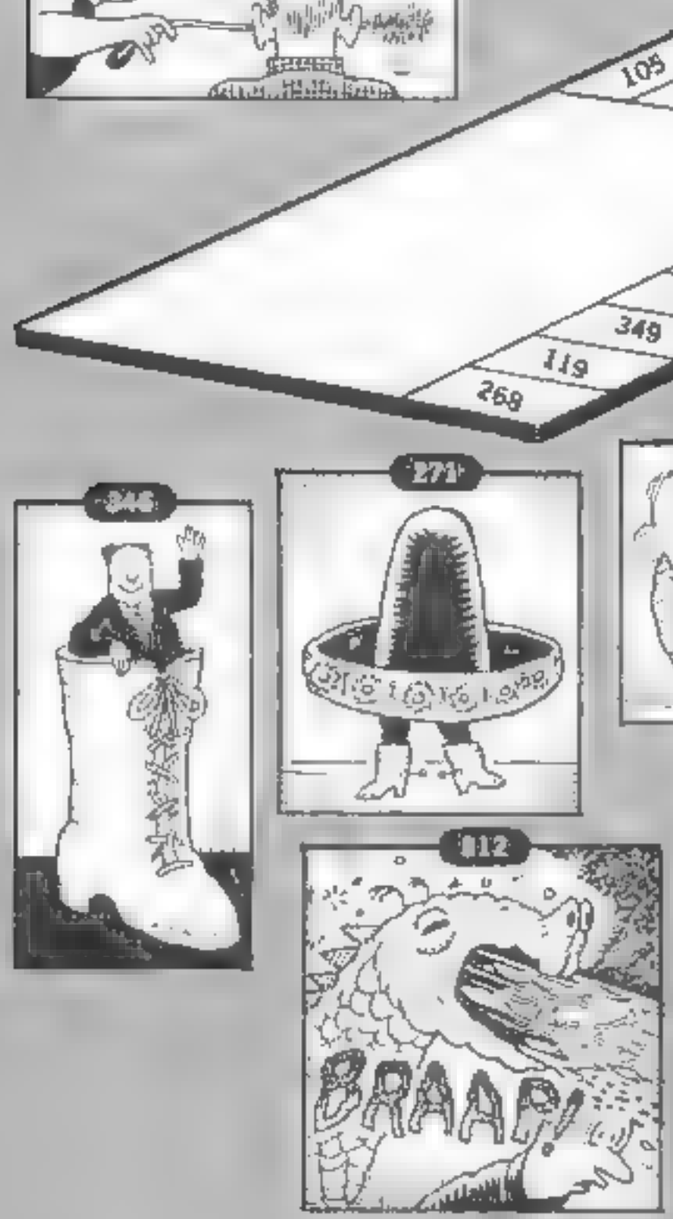
ARTIST: AL JAFFEE WRITER: WILLIAM T. RASCHENDORFER

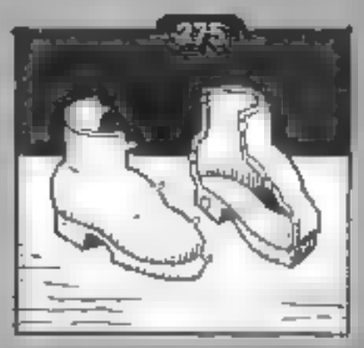


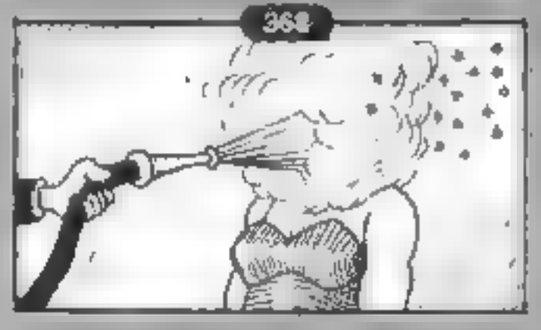












APPAREL

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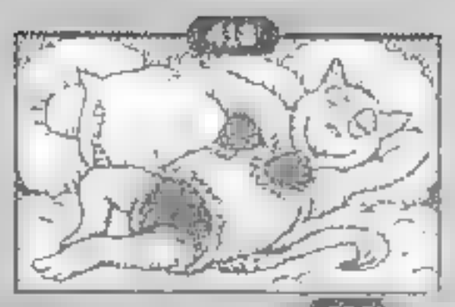
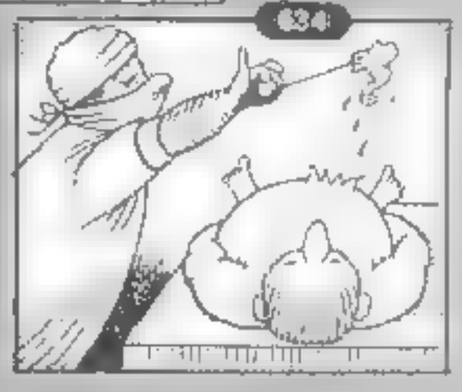
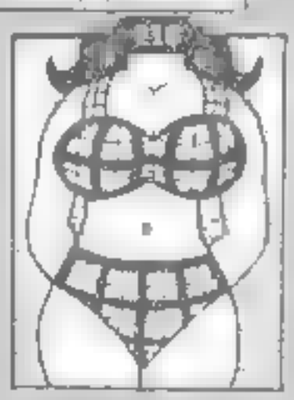
449 The Spastic Steak
078 Greasy Ernie's Tofu Tent
717 The Burger Crematorium
434 Non-sectarian Shish Kabob
175 Burrito Yogurt
067 Just Yams

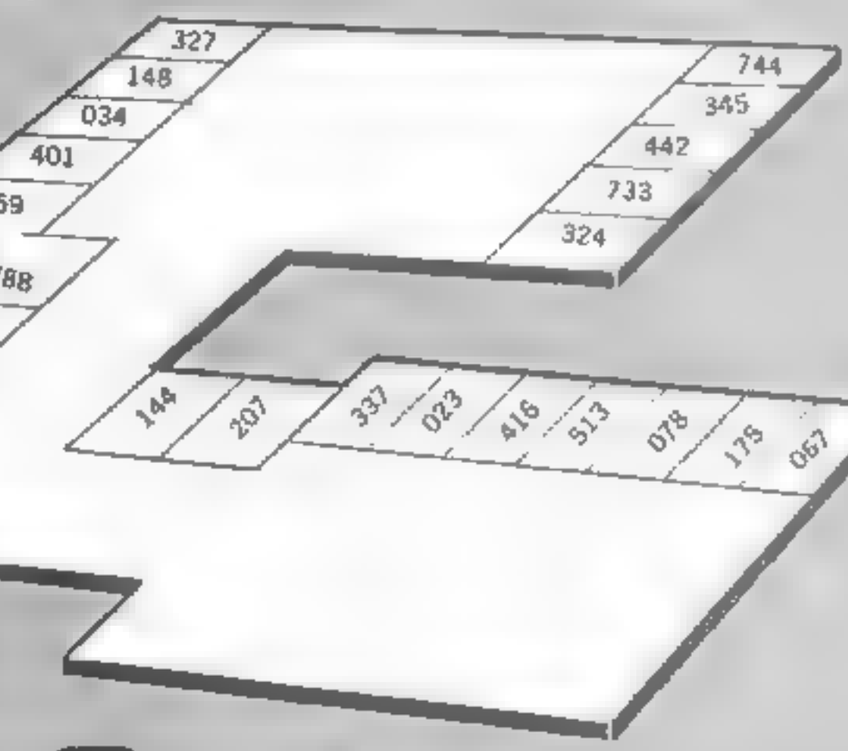
GENERAL MERCHANDISE

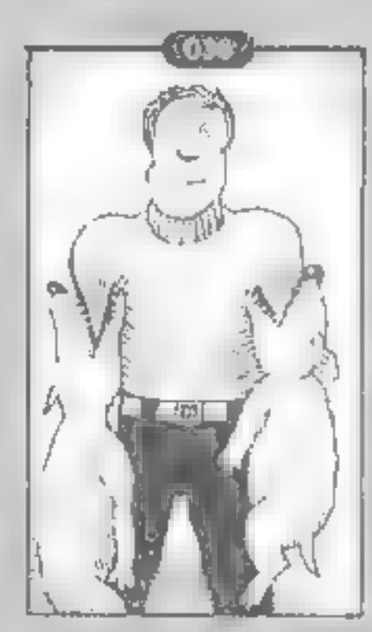
222 Killer Bee Toy & Hobby
932 Radioactive Shack
487 Sawdust-A-Rama
221 The Sharpton Image
192 Max Korn's Notions
254 The Warner Brothers Studio Store (Closed)
064 Red Eye Photography Studios
515 Dan's Digital Grandfather Clocks
632 Anything That Ticks For Ten Bucks
379 The Corduroy Wig Supply House
288 The Incredible World Of Spatulas
194 Just Bongos

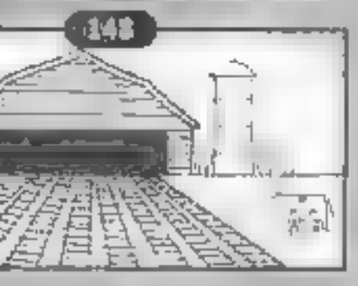












ENTERTAINMENT

359 Cineplex Odoriferous
401 Vanishing Quarters Video Arcade
034 Newsstand With Unsupervised Girlie
[illegible] Magazine Section
148 The 8-Track Stereo Barn
327 Captain Hackey's Pirated Computer Software
744 Everything Beta
347 Just Donkey Kong

FAMILY SERVICES

271 Pinkeye's Vision Joint
368 One-Hour Delousing
048 60-Minute Prosthetics
145 We Probe Anything, Inc.
991 Organs Plus
282 Hair Mangiers
419 Blood Bank ATM
788 Just Pus
634 Appendectomies In About An Hour

BOOKS

184 Books For The Deaf
225 Just Pamphlets

PET SHOPS

036 Three Finger Fred's Pitbulls & Dobermans
757 Lab Animal Closeouts
418 Erotic Pet Shop
393 Just Eels

SHOES

456 The Moist Sole
275 Snap-On Shoes
346 Ed's Big And Tall Shoes
089 Just Spurs

JEWELRY

442 Diamonds, Gems & Kidney Stones, Inc.
733 The Medical Alert Bracelet Emporium
324 Van Cleef & Ragu
636 Just Tiaras

SPORTING GOODS

258 Just Balls

NEW "ACE" CABLE TV AWARDS We'd Like to See

ARTIST: RICK TULKA WRITER: MIKE SNIDER

MOST 4-LETTER WORDS crammed into a half-hour made-for-cable sitcom or movie, just because they can

BEST NAUSEATING CLOSE-UP, in a wildlife documentary, of animals mating, giving birth, or being savagely eaten alive

ROGER EBERT IN BONDAGE PG. 23

BEST ACTING by a cable industry executive testifying before Congress on how much he "truly cares" about customers

BEST STRAIGHT FACE by an ESPN announcer doing play-by-play of the latest goofy "trash-sport" their programming "geniuses" dreamed up

...the first year-- so let's go over the rules for DONKEY ICE BASKETBALL!

ESPN

MOST OUTRAGEOUS "Pay-Per-View" charge for a sporting event that will be shown to everyone on free TV the next week

THANK YOU FOR JOINING US. AND REMEMBER YOU CAN SEE THIS ENTIRE FIGHT NEXT WEEK ON NBC...

MOST UNFUNNY COMEDIAN who'd still be working at 7-Eleven if not for desperate cable channels with 24 hours of dead air to fill

Z

OUR HEROES

MOST VIEWER INJURIES attributable to trendy, new "bad example" cartoon show

TULSA

DUE TO THE FULL MOON AND HIGH TIDE ESN WILL NOW BE CHANNEL...

COM→ 22
MAX 45←
CSP 36
DIS 16
ESPN 12
FAM→ 62
VH1↗ 62←
TNT↗ 66

MC

BEST PHONY-BALONEY EXCUSE, by a local cable company, as to why they re mixing up all the channels again

THE "JERRY VAN DYKE GUEST APPEARANCES" MARATHON

MR. ED

THE DICK VAN DYKE SHOW

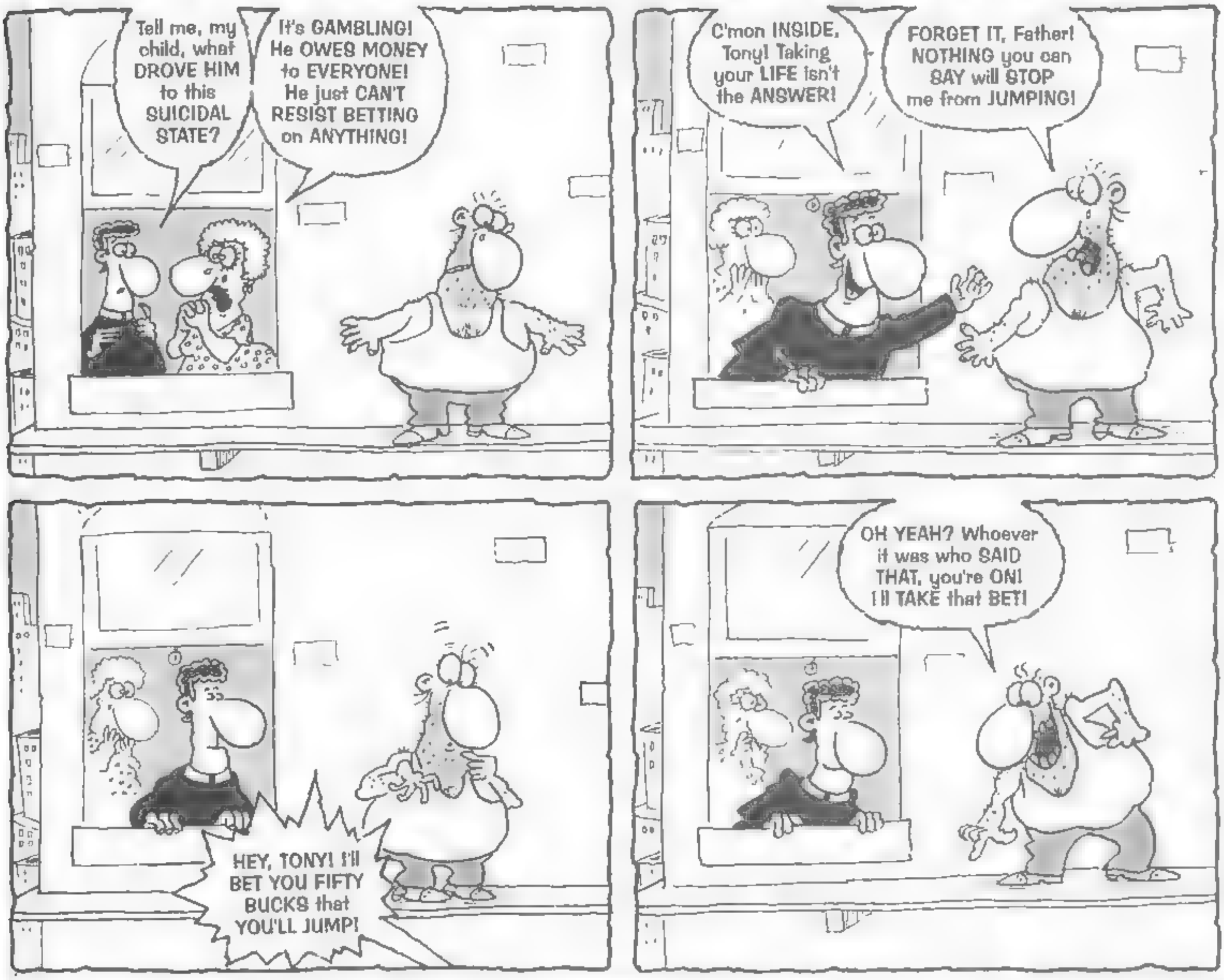
MY MOTHER THE CAR

COACH

THE PATTY DUKE SHOW

LAMEST "THEME" designed to lure viewers into watching for 27 1/2 hours straight

THE JADED JUMPERS JEOPARDY


Tell me, my child, what DROVE HIM to this SUICIDAL STATE?
It's GAMBLING! He OWES MONEY to EVERYONE! He just CAN'T RESIST BETTING on ANYTHING!
C'mon INSIDE, Tony! Taking your LIFE isn't the ANSWER!
FORGET IT, Father! NOTHING you can SAY will STOP me from JUMPING!
HEY, TONY! I'll BET YOU FIFTY BUCKS that YOU'LL JUMP!
OH YEAH? Whoever it was who SAID THAT, you're ON! I'll TAKE that BET!
HEH HEH! Some BIG MOUTH down there OWES ME FIFTY BIG ONES!
VENTRILOQUIST PRIEST, you've DONE IT AGAIN! Your TALENT performs MIRACLES! Thank you!

ARTIST AND WRITER: DUCK EDWING

ANGRY WOMAN WITH CREAM CHEESE PG. 24

GETTING A REEL EDUCATION DEPT.

MAD Tours a Typical FILM SCHOOL

ARTIST: TOM BUNK WRITERS: STAN HART & CHRIS HART

Hello, I'm **Gene Sitstill**, the **tall one** for those of you who keep **getting confused** between **me** and **Egret**, the **fat one!** Today I'm doing an **in-depth piece** on the newest **phenomenon** in American education, the **film school!** And to show us what it's all about, we're talking with **Dean Harry Porcine!**

Welcome! Our school's **mission** is to encourage a whole **new generation** of **film makers, writers, producers** and **movie executives!** And I'm proud to say that **our school** has been **government approved** for **veterans! Those guys** have been through a **lot!**

You mean like the **Vietnam** and **Gulf Wars?**

No, like the **asinine courses** those late night **Sally Struthers commercials** sweet talked them into! If they couldn't make a **career** in **gun repair, tire rotation** or **casino card counting,** they **still** have a **fighting chance** to make it in the **film industry!**

Tom Bunk

Our **school** is the **perfect place** to be for the **cinematic arts!** We **realistically** get students **prepared** for a **life** in the **film capital!**

How do you do that?

We give each of them a **bullet proof vest** for our **riots, dehydrated food** for our **earthquakes** and **portable oxygen** for our **frequent** third stage **smog alerts!**

What **class** is **this?**

"Inspirational Screenwriting"!

But they're **all watching TV!**

Right! That's where the **inspiration** for the most successful **new screenplays** come from—**old TV shows!** *The Fugitive? The Beverly Hillbillies? The Addams Family?* I'm proud to say that this year **one** of our **students sold a screenplay** to a **major studio!** It's called, **"Bowling For Dollars, the Movie!"**

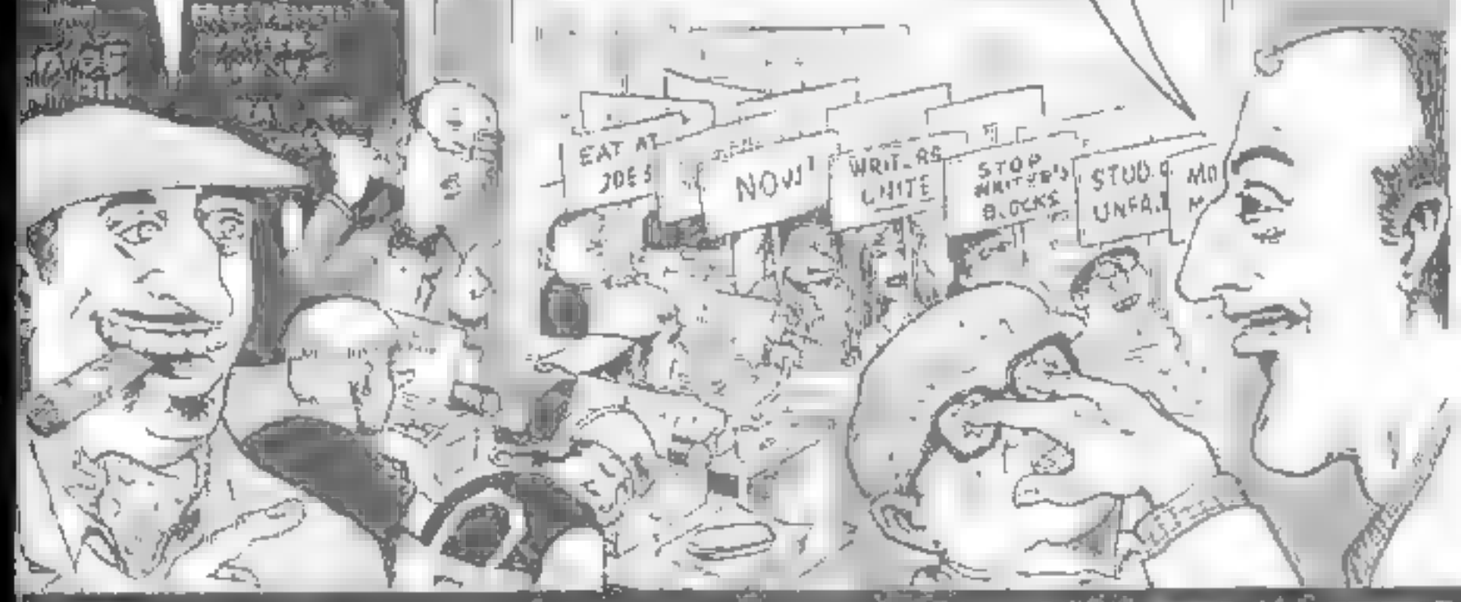
This is another of our writing classes!

But why are the students picketing?

It gives them a true life experience of what it means is to be a screenwriter! 90% of Hollywood writers are unemployed! At least striking gives them something to do!

If 90% of writers are unemployed, then what are the other 10% writing?

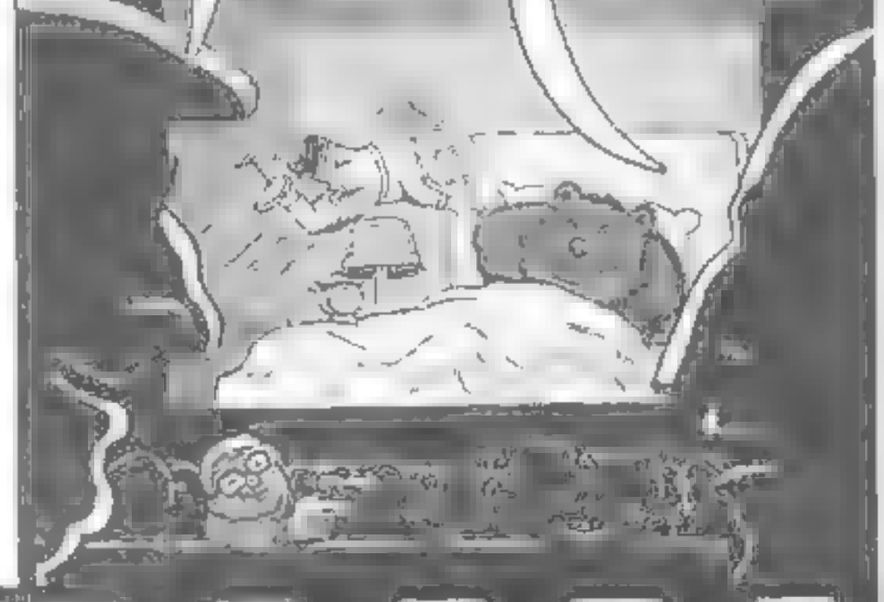
I can't speak for all of them, but 8% are writing signs for the picketers!



This is a required course! "How To Avoid The Audience-Killing PG Rating"!

Mr. Porcine how would you film a new version of Goldilocks to avoid getting a PG rating?

Easy! When Goldilocks jumps into bed, Papa Bear is still in it!



Not good enough! Today you need more than that!

Not if you cast Lorena Bobbitt as Goldilocks!

Mr Porcine you're going to make it big in this town!

This is the most popular course we have! Everyone wants to be a director because he is the most important person on a film set and a studio will go to great lengths to make him happy!

For instance?

Do you know why Columbia Pictures spent $50 million to produce an obvious bomb like "The Age of Innocence"? It was just to start a relationship with the director, Martin Scorcese!

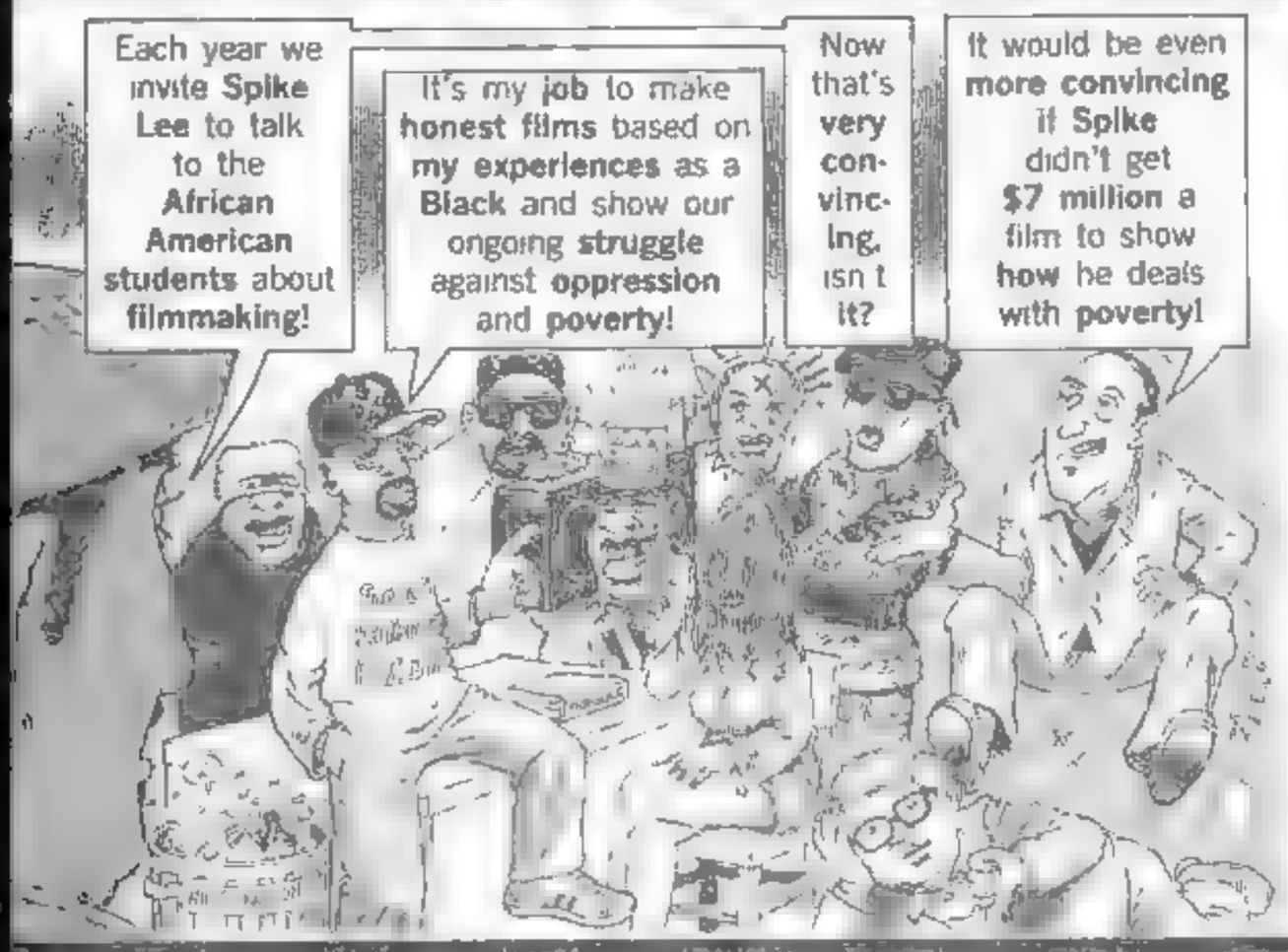
Next time, they should just send flowers and a nice note instead!

Each year we invite Spike Lee to talk to the African American students about filmmaking!

It's my job to make honest films based on my experiences as a Black and show our ongoing struggle against oppression and poverty!

Now that's very convincing, isn't it?

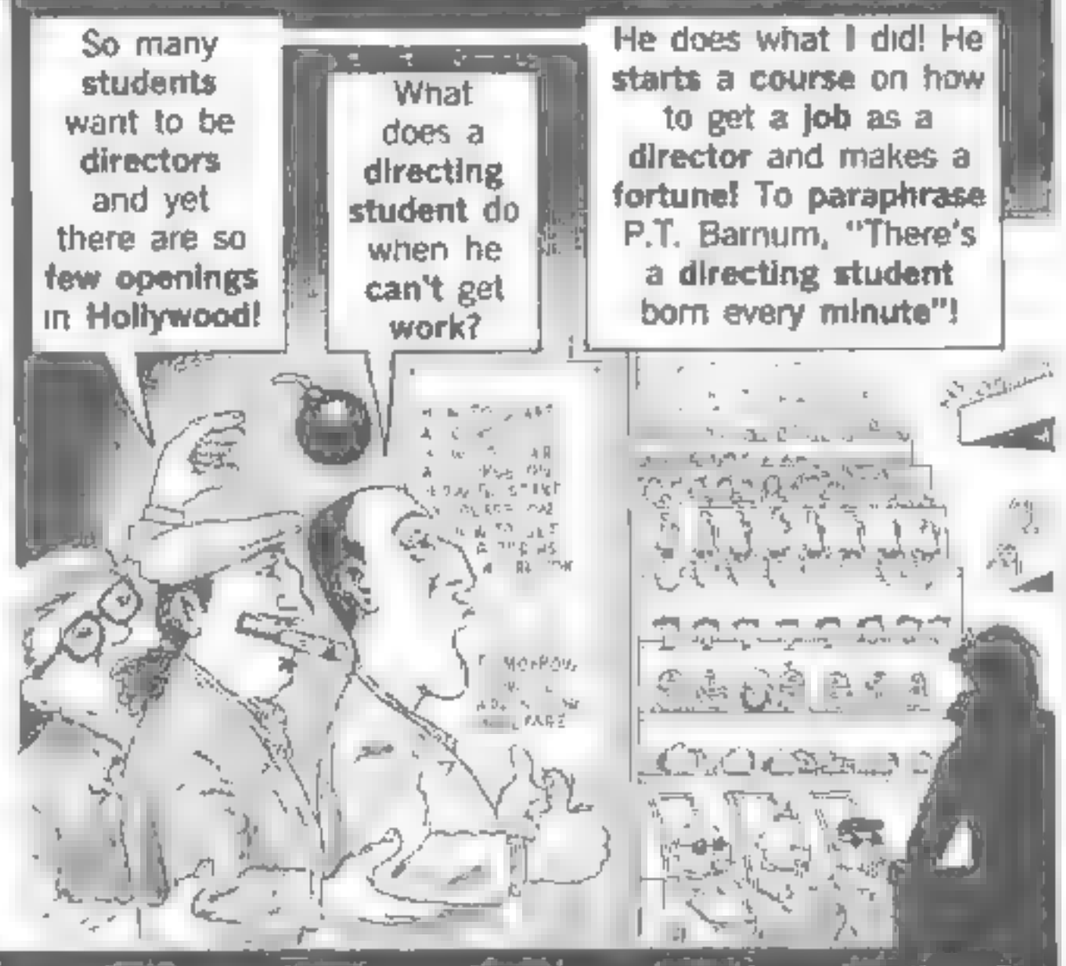
It would be even more convincing if Spike didn't get $7 million a film to show how he deals with poverty!



So many students want to be directors and yet there are so few openings in Hollywood!

What does a directing student do when he can't get work?

He does what I did! He starts a course on how to get a job as a director and makes a fortune! To paraphrase P.T. Barnum, "There's a directing student born every minute"!



In **this class** we give directors **acting lessons!**

So they can **better appreciate** actors' **problems?**

No, so they can **act** like they **love** the **egotists** who could **ruin** their **careers!** Like **Macaulay Culkin's dad!**

I want **$35 million** for my **brat's** next movie, **50%** of the **gross** and a **piece** of **every film** ever made, whether he's in it or not!

It's part of a **game** we play— a **variation** of **"Pin the Tail on the Donkey"** called, **"Plant a Kiss on the Monster's Ass"!**

In this scene from our **Age Discrimination Class,** a student's been **rejected** for a **job** as a **studio exec** because he's **24!**

I guess 24 **is** young to be a **movie exec!**

No, too **old!** Once you're **through puberty,** you're **through!** The average age in **The Producers' Retirement Home** is **26!**

Here's our **"How to Keep Your Job as a Film Executive"** class! This kid's our **best student!**

Let's **make a Western!**

Forget it!

A **Suspense Thriller?**

Drop dead!

A **Sci-Fi flick?**

You're a **fool!**

How 'bout a **Love Story?**

I think **I'm gonna vomit!**

He's **rejecting every idea!** What's **this** got to do **with keeping his job** as a **film exec?**

Everything! The student **must learn** the most **important thing** a studio exec can do is **NOT** to **make any movies!** That way he won't be **blamed** when **pictures bomb!** Remember, a film exec's job **isn't to make films**—his **job** is to **keep his job!**

This is our **"Producer/Writer Take a Meeting Class,"** where future **story editors** and **producers** practice **destroying screenplays!**

Let's **change** the **hero** from a **man** into a **woman!**

But it's a **screenplay** about **Abraham Lincoln!**

But the **ending's a downer!** I want something **upbeat!**

That's **crazy!** President **Lincoln** was **assas—**

Who **cares?** Let's **update** the story for the **'90s** and get **Prince** to do the **soundtrack!**

Why do the **execs** think they're **smarter** than the **writer?**

Because **they are!** Anyone who **allows himself** to be **abused** the way a writer is and **still continues** to **write movies** is a **bigger schmuck** than all those dopey execs **combined!**

This is our **"Producer-Speak"** class. Here, students learn to **decipher** what a producer **means** when he talks in **show-biz jargon!**

"I **love ya, baby!"**

That means, "Your **career is over!"**

"Your **screenplay's** got a **green light!"**

"We **buried** it two **weeks ago!"**

"I like your **script**—it's very **'high concept'!"**

"I **didn't understand** a **word** of it!"

Many of our **students** want to make **documentaries!**

Why? Because documentaries are **objective portrayals** of **reality?**

No, because with documentaries **no one cares** if the **camera work** is **sloppy** and there's **no point** to the **whole thing!**

Why's **that?**

Because no one **ever sees them** except at **artsy-fartsy film festivals!**

This is our **two-hour course** on the **infamous Hollywood agent!** The first hour we teach how **agents lie, never return calls** and **sell out** their **clients** at the **drop of a hat!**

What do you teach in the **second hour?**

How the **student** can **get one!**

Until **last week** we gave a **course** on how to be an **agent!** But the teacher **left** because he got **fired** as an **agent** at **Creative Artists Agency!**

What **happened** to **him?**

His **boss, Mike Ovitz, caught him** in a **"truth"!**

We have a lot of very **dedicated students.** Many of them go on to our **graduate film school!**

To get a **deeper understanding** of **film** as an **art form?**

Of **course not!** To get **another year** in which they don't have to **go out** into the **real world** and **look** for **a job!**

And speaking of **finding jobs**, we have our **placement center**! Take a **look**!

I'd **like** a job **working** on a **real movie**!

You're five minutes **too late**! We had an **opening** but **someone** just **took** it!

Was it a **good job**?

I'll be very **disappointed** if it **isn't**!

Why is **that**??

Because I **took it**! But you can have **this job** if you want a **crummy career** as a **placement counselor**!

PLACEMENT CENTER

Jobs are **hard to get** in the **film business**! It's all **nepotism**! So we've **changed** our **placement agency** to **reflect** this **reality**!

But if **all** the **good jobs** go to **relatives** of **Hollywood big wigs**, what **kind** of an **agency** is **this**?

An **adoption agency**! Would you happen to know if **Steven Spielberg** would be **interested** in having a **45-year old dean** as a **son**?

ADOPTION CENTER

Your **school** is very **thorough**! You answer **every question** anyone could **ask** about the **film business**!

Unfortunately, there are **some questions no one** in the **profession** can answer!

Like **what**?

For **example**: Given the fact their last **ten movies** combined **grossed** about **$400**, why would **anyone** make a movie starring **Bruce Willis**, **Tom Selleck** or **Woody Allen**?

HOLLY REST

I thought we'd do lunch at this **trendy restaurant**! It's where all the **important people** in the **film biz** go! You'll see a lot of our **graduates inside**!

They **eat** lunch **here**?

They **serve** lunch **here**! They're **waiters**!

Well **that's** the **film biz** for **you**!

MAD

A Comprehensive Sociological Study
MAJOR LEAGUE

BOSTON RED SOX FANS

—rent "Silence of the Lambs" when they're in the mood for something light and cheerful.

—refer to death as "the other disappointment."

—can't believe that the Book of Revelations doesn't mention the '86 Sox next to the Antichrist and Armageddon.

LOS ANGELES DODGERS FANS

—leave the game during the National Anthem, to beat the traffic.

—are the only fans who can buy Valium at the concession stands.

—don't understand why the manager won't put the pitching machine in the starting rotation.

PHILADELPHIA PHILLIES FANS

—boo the March of Dimes poster child when she throws out the opening pitch.

—were so excited by their last World Series victory that they stayed up past 8:30 PM celebrating.

—think the Designated Hitter rule is a great idea, since it would give them a 10th player to curse at.

ARTIST: MONTE WOLVERTON WRITER: DESMOND DEVLIN

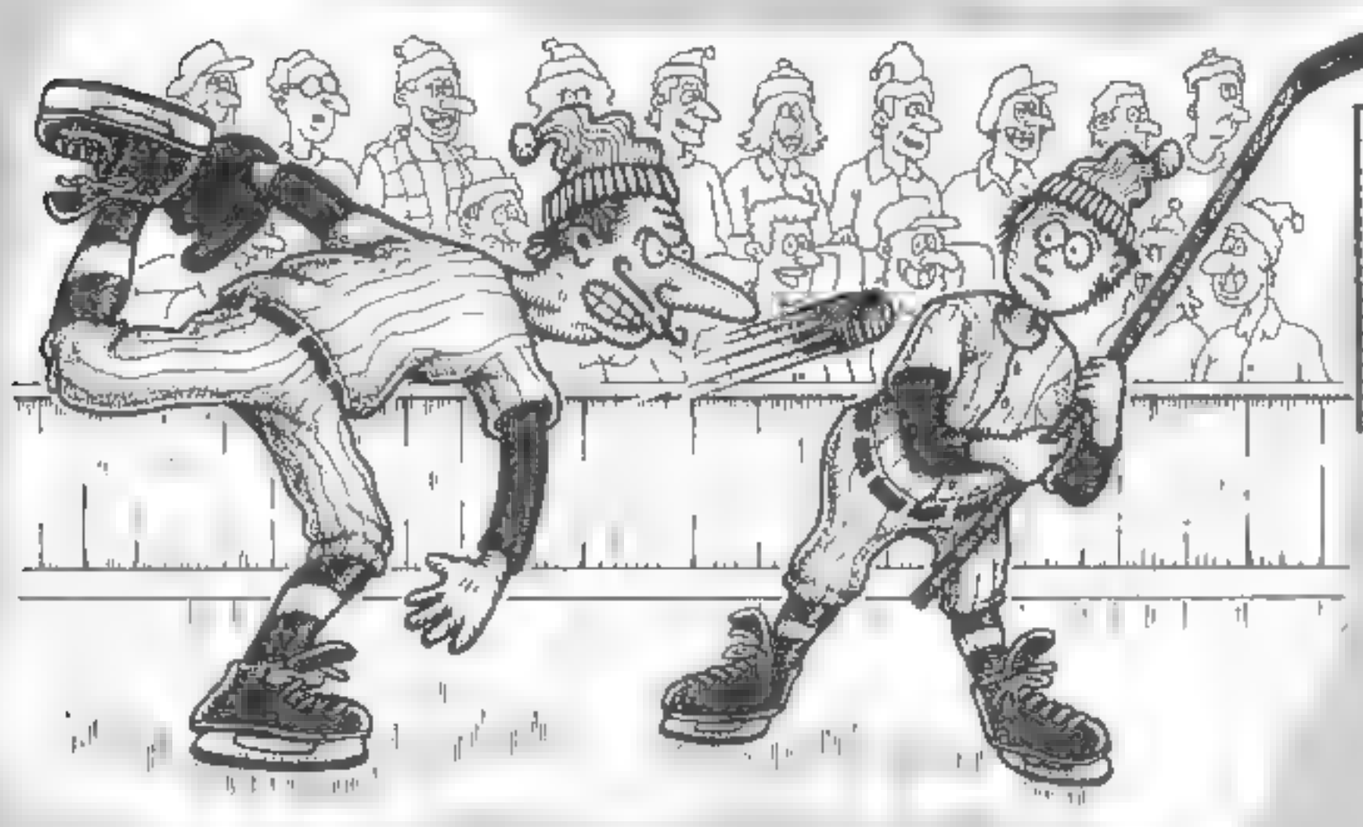
of the Distinguishing Characteristics of BASEBALL FANS

NEW YORK YANKEES FANS

—are the only fans who go through a combination turnstile/metal detector.

—have made the bleacher's beer salesman the sixth-highest paid man in baseball.

—think shouting "Kill the ump!" is just big talk if you aren't ready to back it up.



MONTREAL EXPOS FANS

—teach their kids to pitch with a puck.

—wonder why they got cheated out of the pennant, when the metric system clearly shows the Expos won 247.0194 games last year.

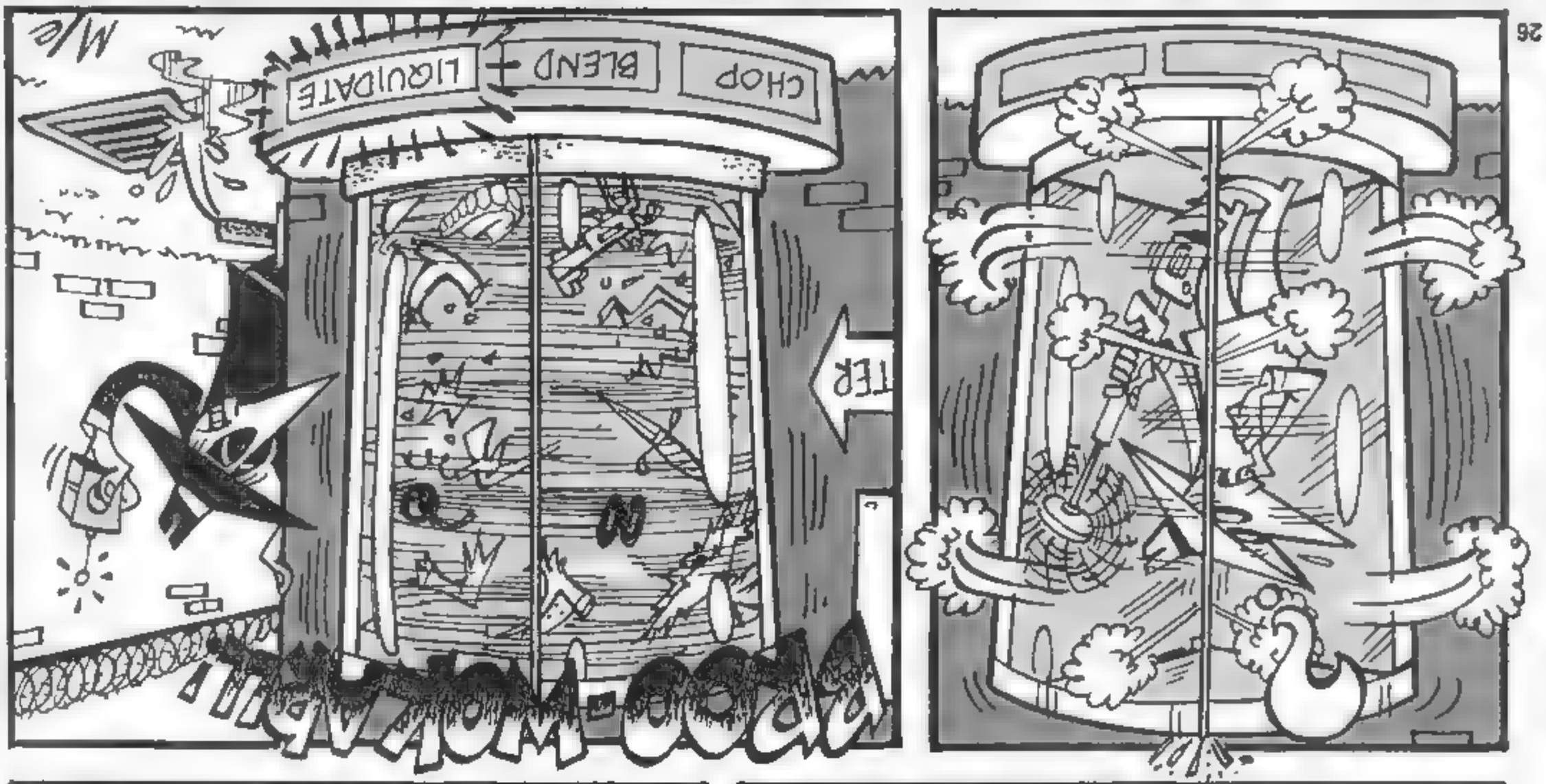
—still can't grasp the intricate subtleties of the American pastime, like how to translate "you suck" into French.

SAN FRANCISCO GIANTS FANS

—don't find Candlestick Park cold at all, once you buy fifteen hot dogs and stuff them in your pants.

—are never quite sure whether "8-2" is the final score or a Richter Scale reading.

—bring their baseball card collections to the game—not for autographs, for kindling.



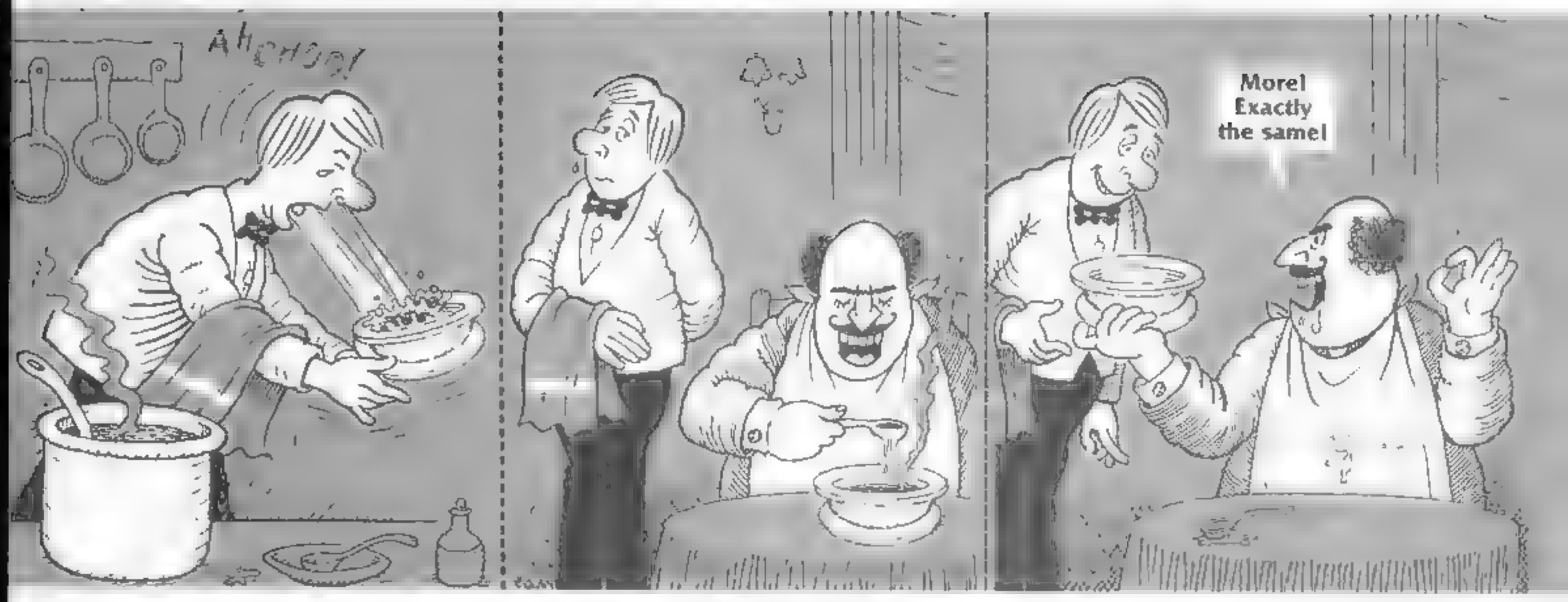
HEY! TWO PRIESTS EMBRACING PG. 30

ALL JAFFEE DEPT.

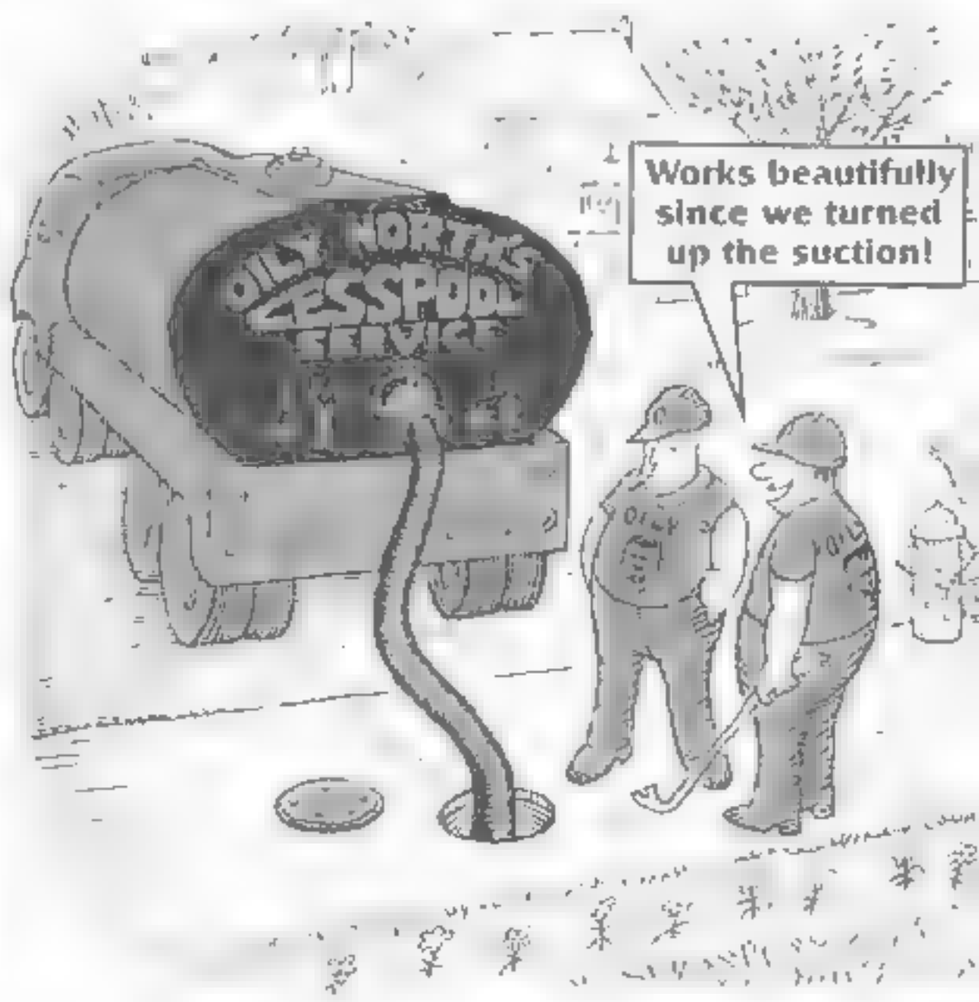
When people hear the word gross, they normally think of open sewers, bleeding sores or rancid luncheon meats. But when you're a MAD reader your first thought is probably Al Jaffee! So, it's with that thought in mind that we proudly present...

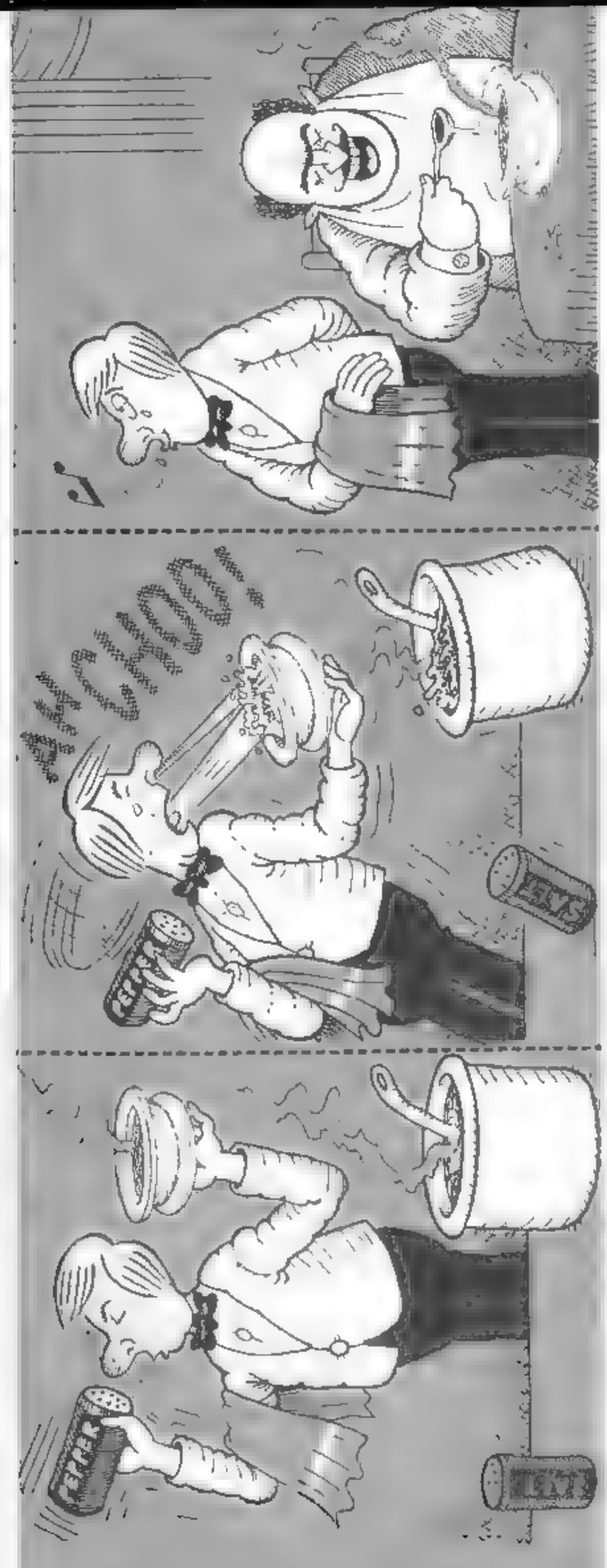
Al Jaffee GETS GROSS

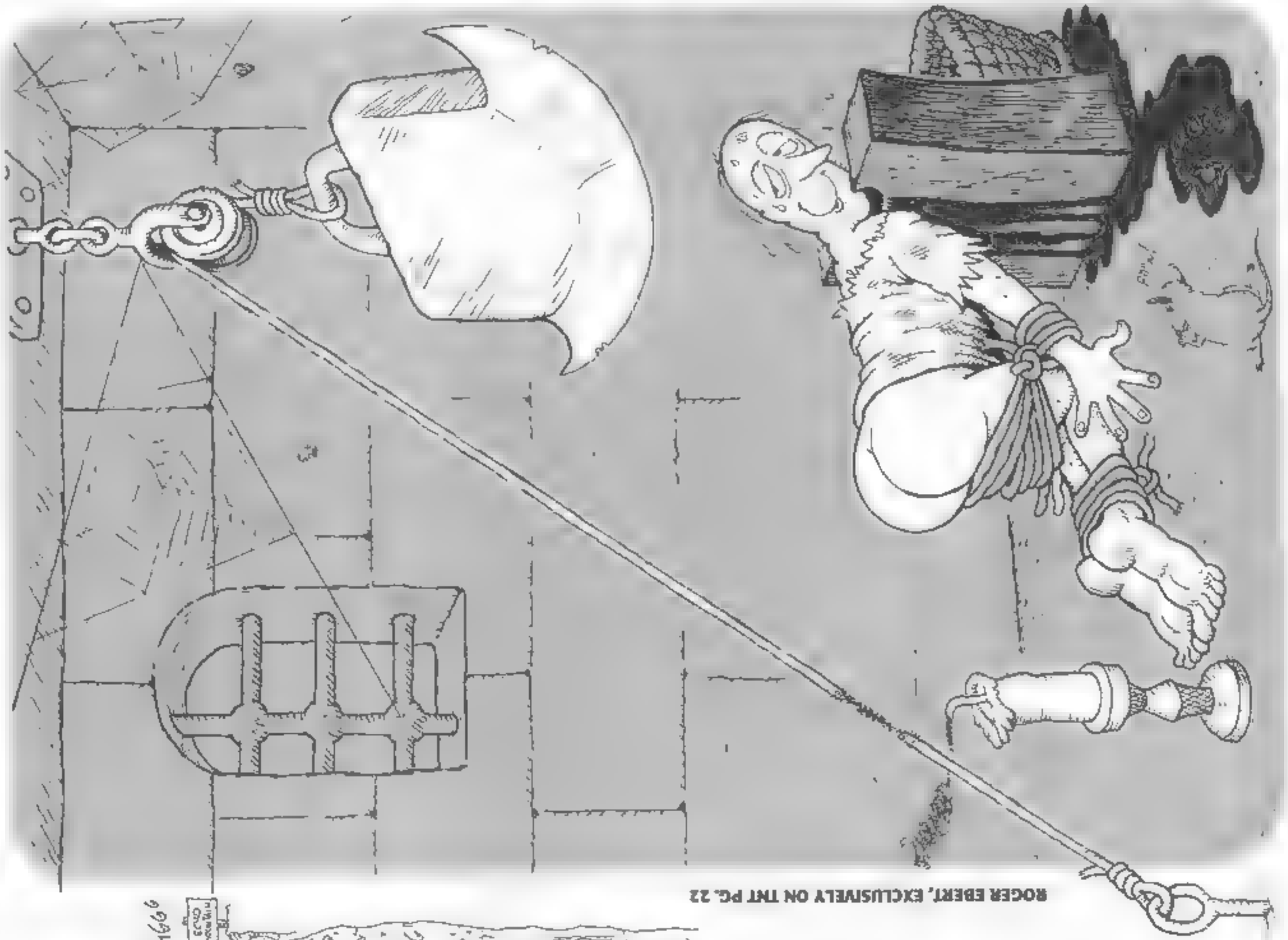
ARTIST AND WRITER: AL JAFFEE



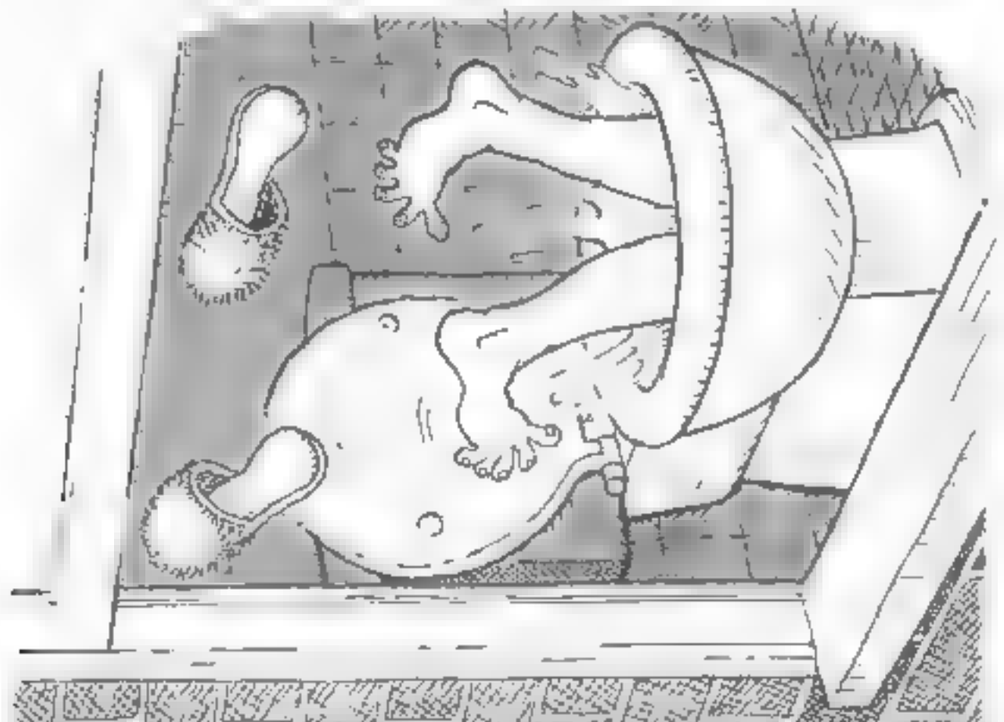
ONLY TIME THE WORD "GOITER" APPEARS IN ISSUE PG. 14

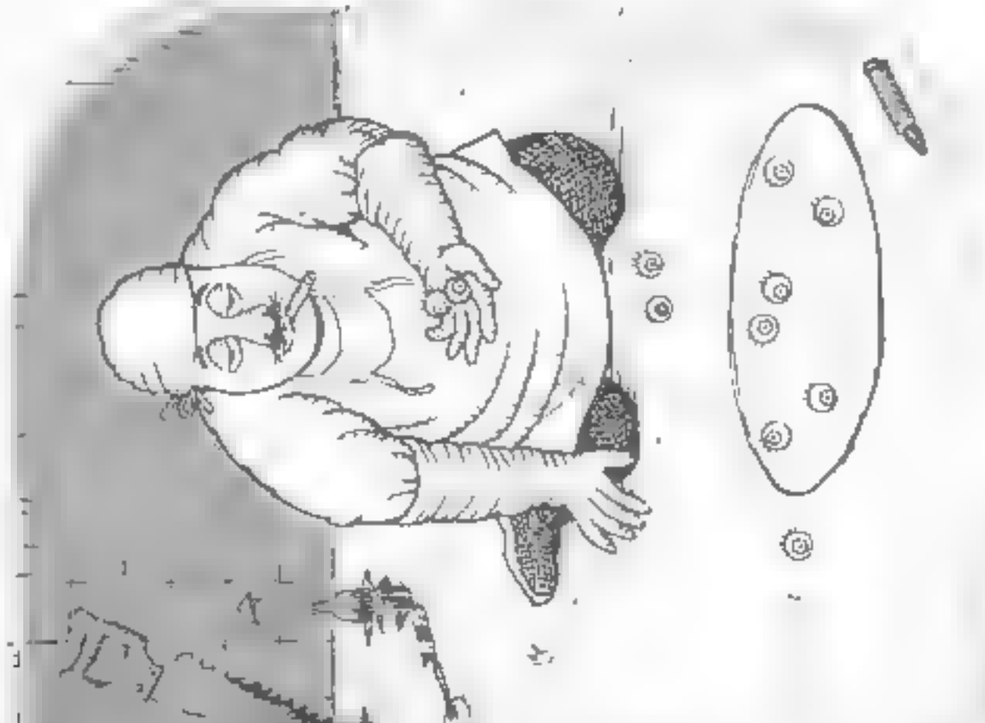




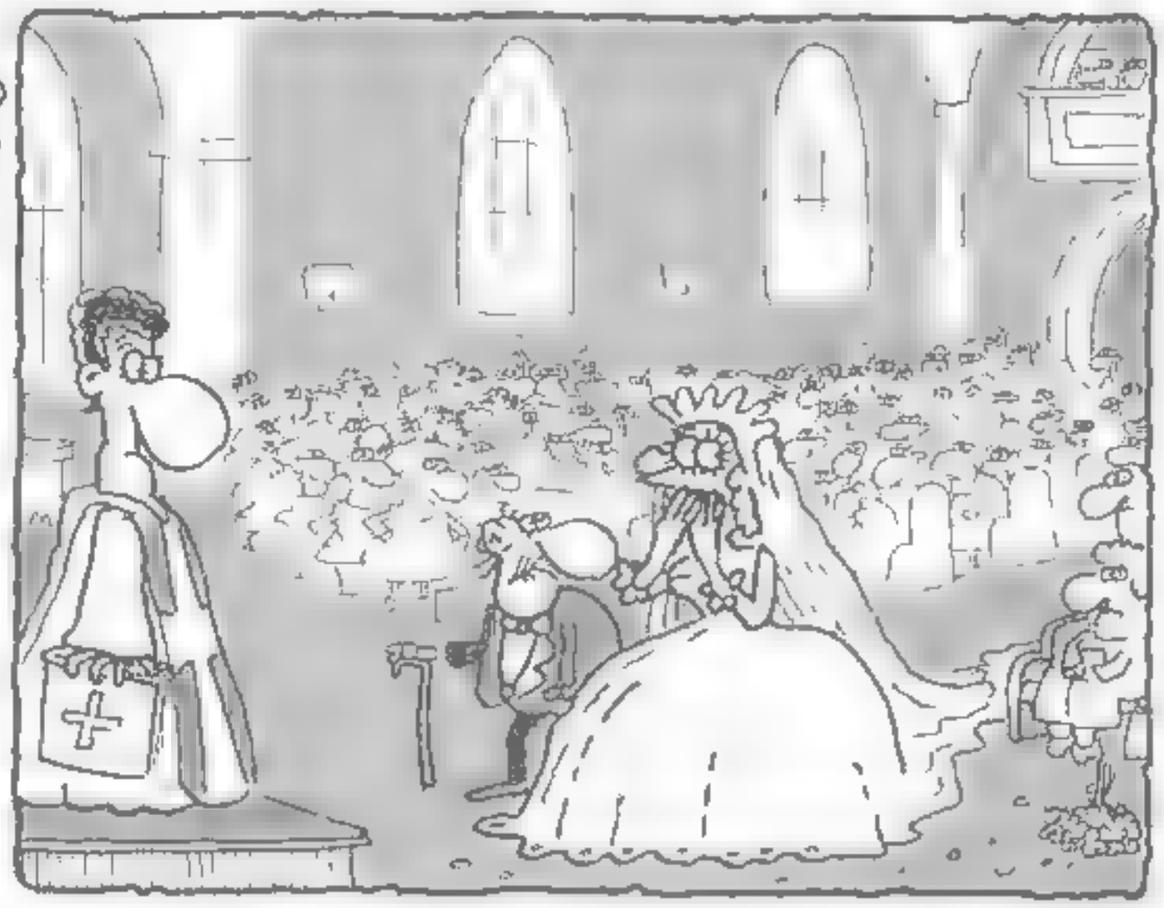


ROGER EBERT, EXCLUSIVELY ON TNT PG. 22





THE NEFARIOUS NUPTIAL NARRATIVE



Saints preserve us, VENTRILOQUIST PRIEST! Thanks to YOU, that GOLD-DIGGING BIMBO is HISTORY! And old man FLETCHER was so GRATEFUL he DONATED a MILLION DOLLARS to our SCHOOL FUND! You've DONE IT AGAIN!

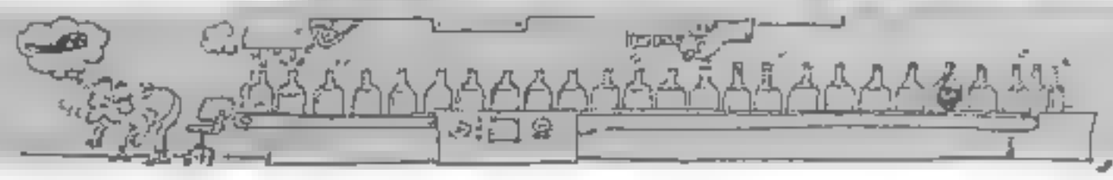
ANOTHER POINTLESS REFERENCE PG. 23

ARTIST AND WRITER: DUCK EDWING

The Lighter Side Of...

ARTIST AND WRITER: DAVE BERG

MODERN JUSTICE

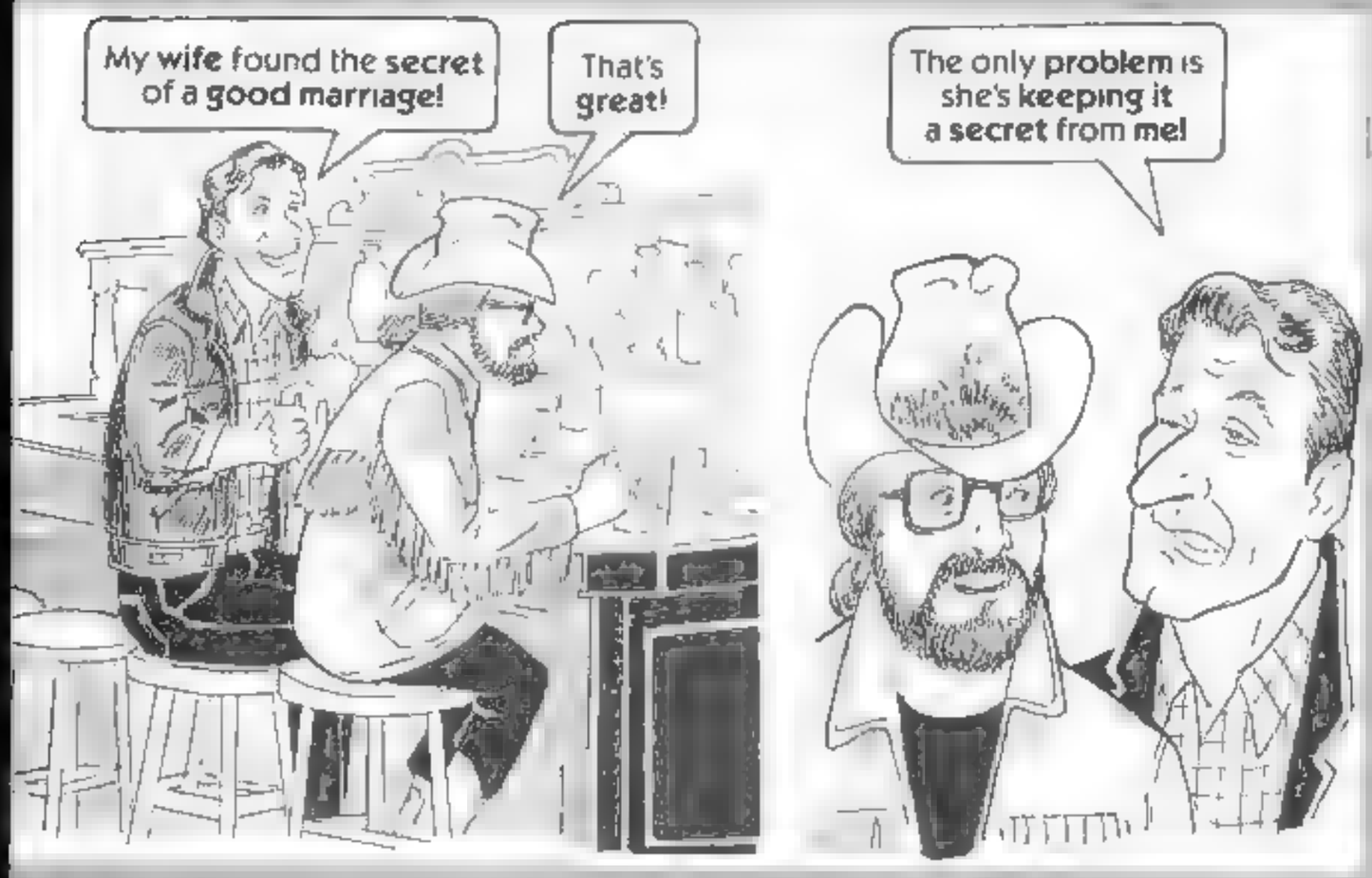


GROWING UP

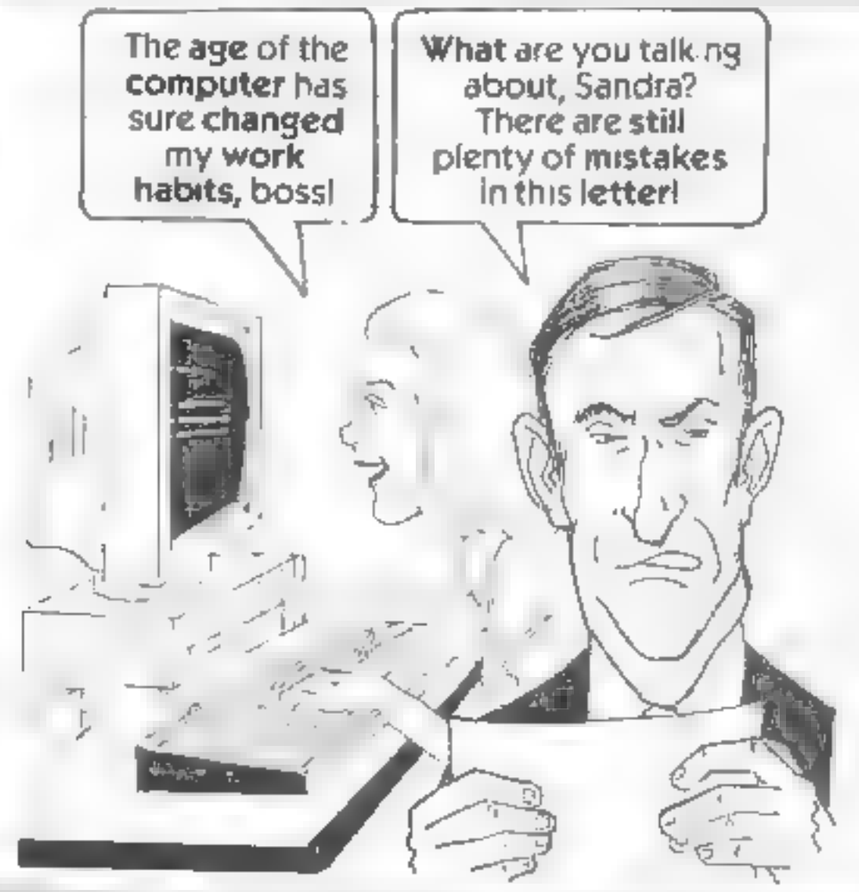
READING

Clifford, you look awful! What's wrong?
I just finished a book with a very sad ending!
If reading that kind of stuff affects you so much, don't do it!
I have no choice! It's my checkbook!

HARMONY



TECHNOLOGY


The age of the computer has sure changed my work habits, boss!
What are you talking about, Sandra? There are still plenty of mistakes in this letter!

RELATIVITY

Mommy, can you help me out on this homework question? How long is a "season"?
It all depends upon what kind of season they're talking about! For instance, spring, summer, fall, and winter are all the same, approximately three months each!
Football season, on the other hand, lasts all year!
This is going to be some college draft!
I hope we use our first pick for a tight end!
Nah! We need a big, fast linebacker!

PROGRAMMING

Tonight we're showing a special on TV violence!
It's about time! The public is overly exposed to the cheapest exploitation of violence and sensationalism!

...and for the next two hours we're presenting all those scenes of violence shown in the last year so that you can judge for yourself!
Wow! This is going to be great!

DISASTERS

PURCHASING

The VCR comes to $423.80! Will that be paper or plastic?
What is this, a supermarket? You can't just shove a new VCR unit into a paper or plastic bag!

THE OFFICE

TRAINING

DOCTORS

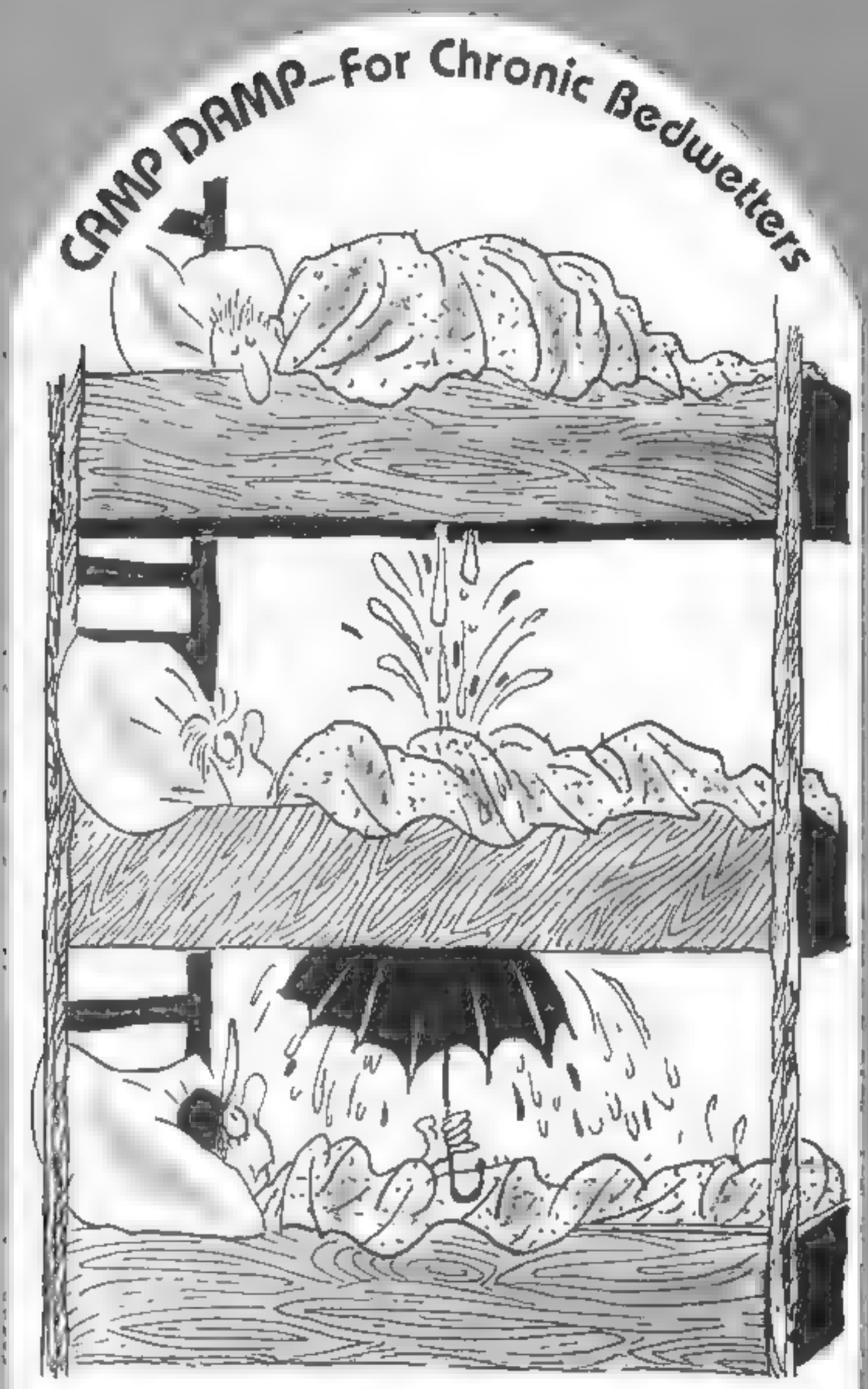
Doctor, I get these terrible headaches and I can't figure out why! I don't drink! I don't smoke, the pipe is just a pacifier! I don't eat sweets! I don't even stay up late at night!
Ah, Kaputnik, I can see what your problem is immediately!

IN-TENTS THERAPY DEPT.

It's summertime! Time to get out and enjoy the great outdoors! But let's face it, just the very fact that you read MAD intros means you're a troubled individual, with a few, shall we say quirks...idiosyncrasies...personal peccadilloes! Yes, you have special needs, needs that an ordinary, run of the mill, normal camp could never satisfy! No, you definitely need one of these

SUMMER CAMPS FOR KIDS WITH UNIQUE PROBLEMS

ARTIST AND WRITER: PAUL PETER PORGES



Serenely settled on the banks of the majestic Whiz River in Pete, New Jersey, CAMP DAMP encourages boys and girls of all ages to get in touch with themselves and confront their problem amidst babbling brooks, flowing rivers and trickling streams.

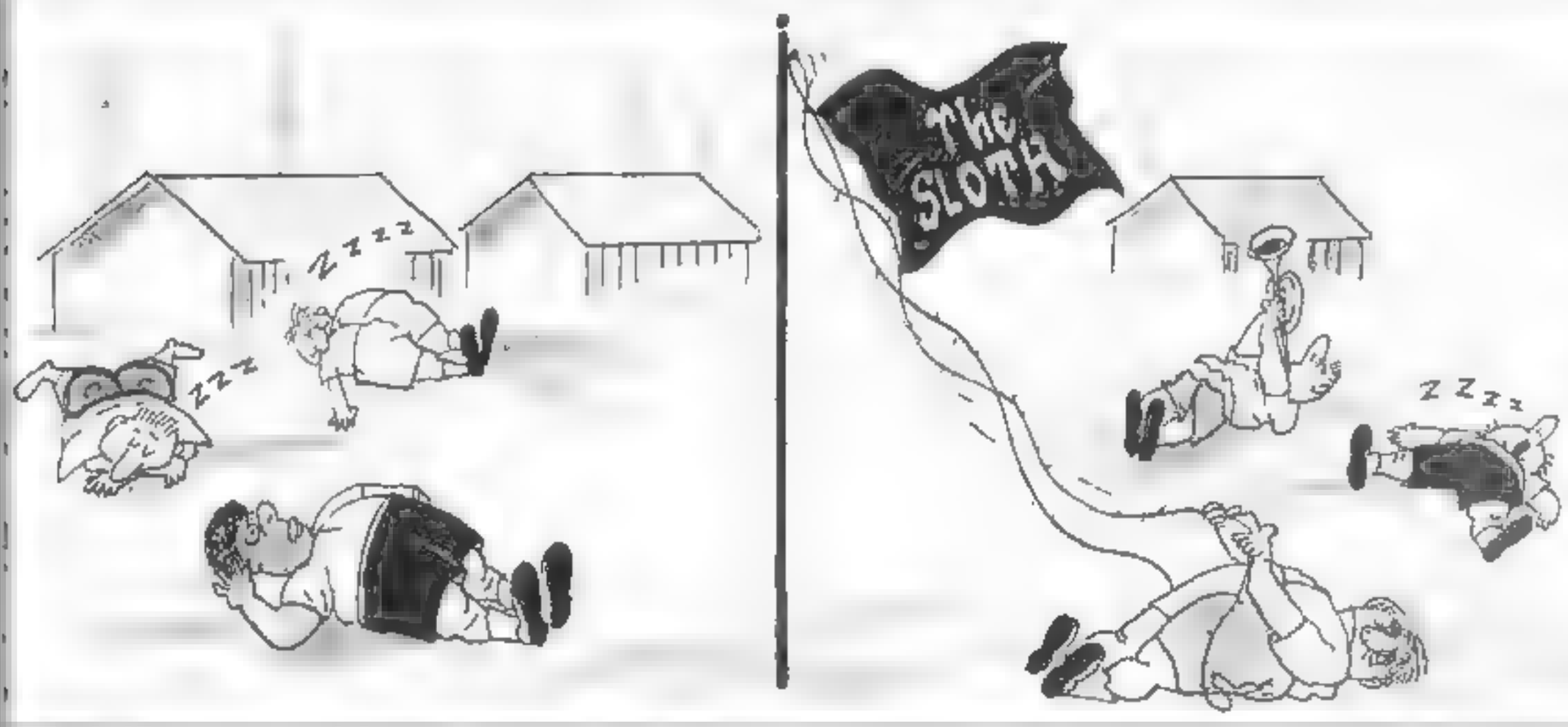
(Enroll early, as camp fills up quickly.)

Just a stone's throw away from New Jersey's finest trauma center, CAMP LIABILITY is a hotbed for those youngsters who seem destined to break a leg, maim a pet, disfigure a playmate or be somehow responsible for the death of an entire camp's population. New this year: Hayrides In An Ambulance!

CAMP LOTTA-LOTTA OOZE—For Boys & Girls With Sensitive Skin

Perched high in the tree-lined hills of Wawawa, New Jersey, CAMP LOTTA-LOTTA-OOZE caters to the special needs of youngsters afflicted with zits, assorted blackheads, white heads and unsightly facial boils, sores, hives and fissures. A courteous staff administers midnight hot, cold and warm compresses.

CAMP MONO-MONO—For Tired Children Of All Ages



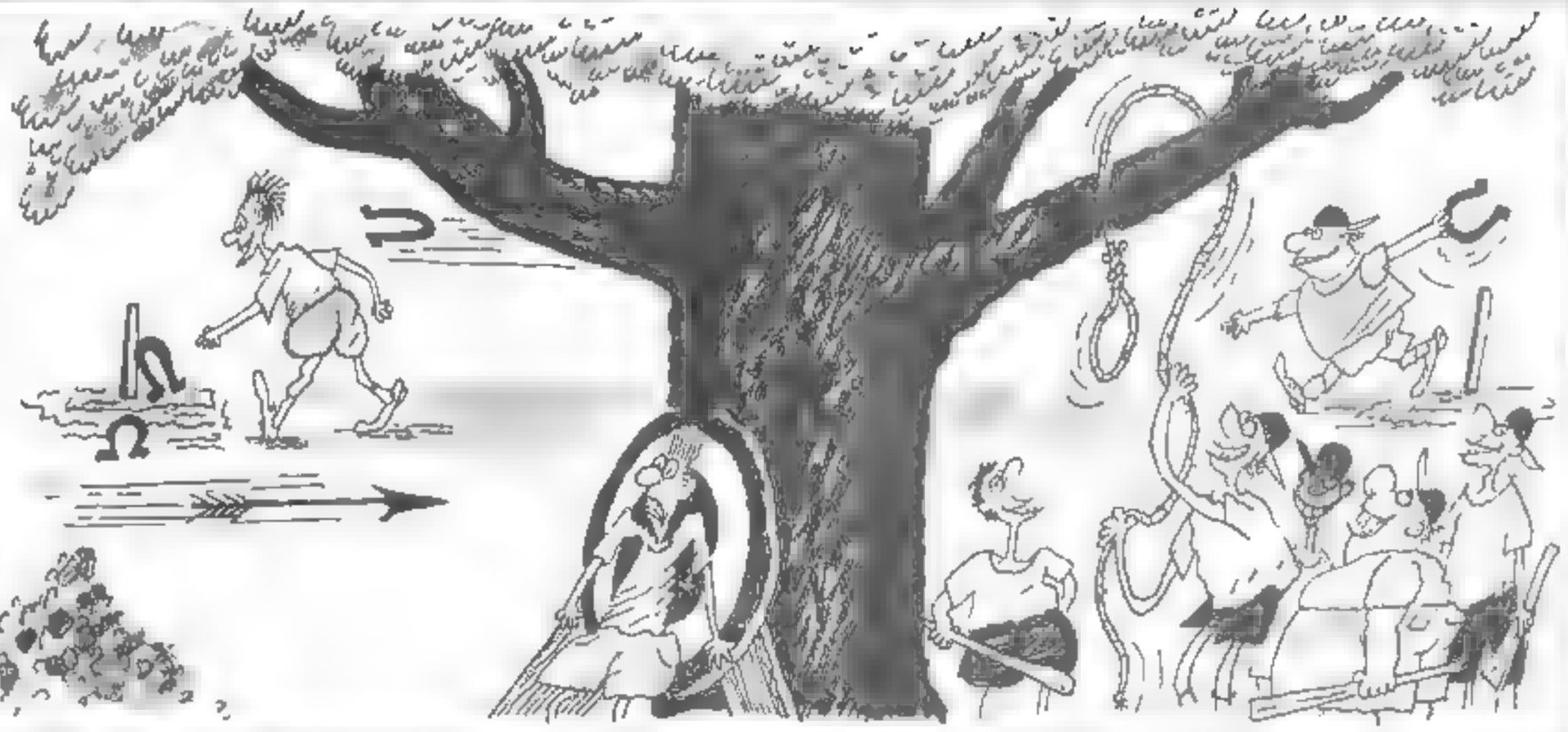
Set beautifully in the idyllic countryside of Idyllic Countryside, New Jersey, CAMP MONO-MONO is the perfect spot for lethargic teenagers with low-grade fevers and swollen glands. With over 30 fun activities to not take part in, it's the choice place to sleep the summer away!

CAMP DORK—For Supernerds

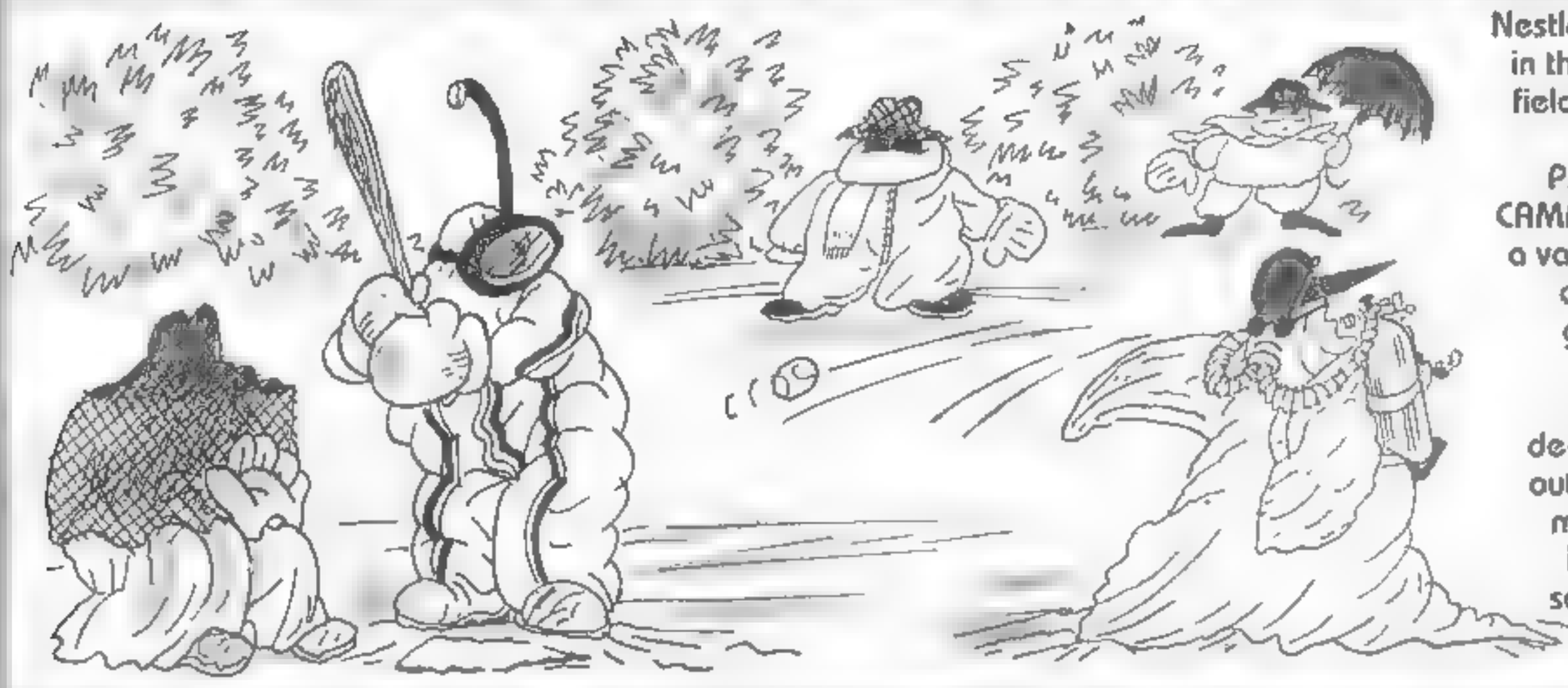
Sleepily situated in reclaimed swamplands, just minutes from the charming old factory section of Bayonne, New Jersey, CAMP DORK is a favorite gathering spot of the socially challenged. Activities include: *Crafts That No One Needs, Sporting Events Currently Out Of Favor With The General Population* and strict observance of the 6PM lights-out curfew.

CAMP HOSTILITY—For Mean-Spirited Teens

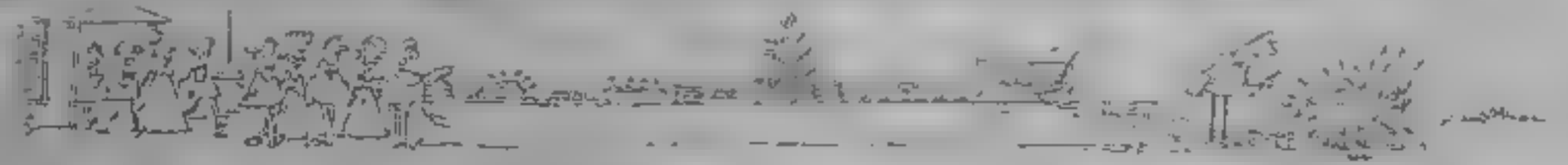
Located in the pastoral grasslands of Wammelsdorf, New Jersey, CAMP HOSTILITY, owned and operated by recently paroled felons, boasts world class facilities in the teaching of revenge, senseless and brutal physical retaliation, sore losing and unsportsmanlike conduct. A midsummer visit by Charles Barkley has been scheduled!



CAMP BENADRYL—For Kids With Severe Allergies



Nestled in the bucolic fields and woodlands of Prozac Pines, New Jersey, CAMP BENADRYL offers a varied selection of fun activities for boys and girls allergic to pollen, ragweed, grass, mosquitoes, bees, deer flies or just being outdoors. The camp's mess tent is located in a hermetically sealed bubble.



CAMP HOW-STERN—For Gross & Vulgar Youths

Tucked neatly in the rolling plains of Road Kill, New Jersey, CAMP HOW-STERN provides a supervisor-free atmosphere, ideal for tasteless practical jokes, obsessing over sex, and shameless displays of exhibitionism. July 4th is Lesbian Parent Weekend. (Visitation may also be arranged on a pay-per-view basis.)

WARN IN THE U.S.A. DEPT.

In the socially responsible '90's, Americans are paying closer attention to the products they buy. Environmentally conscious merchandise labeling such as "Dolphin Safe" on tuna cans, "Ozone Friendly" on spray deodorant and "No Animal Testing"

CONSUMER SA
WE'D LOV

MOB VICTIM SAFE
NO STOOLIES, CHEATS OR INFORMANTS WERE USED IN THE PAVING OF THIS HIGHWAY
GUPPY SAFE
NO GOLDFISH WERE USED IN THE TEST FLUSHING OF THIS TOILET BOWL!
TABBY SAFE
NO CATS OR KITTENS WERE USED IN THE PREPARATION OF THIS FOOD PRODUCT
NEW
GORETUNA'S
20 CRUNCHY BREAD FISH STICKS
NOW EXXON SAFE!
THESE FISH STICKS WERE PACKED WITH ABSOLUTELY NO SPILLED CRUDE OIL
SNOT CHOWDER P.G. 18-19

on cosmetics have attempted to allay consumer concerns. We figure that in order to survive in the competitive marketplace, soon virtually every product will need to call attention to its own political correctness and it's with that in mind we present...

AFETY LABELS
VE TO SEE

HORNY BABE IN BED PG. 11

ARTIST: GEORGE WOODBRIDGE WRITER: FRANK SANTOPADRE

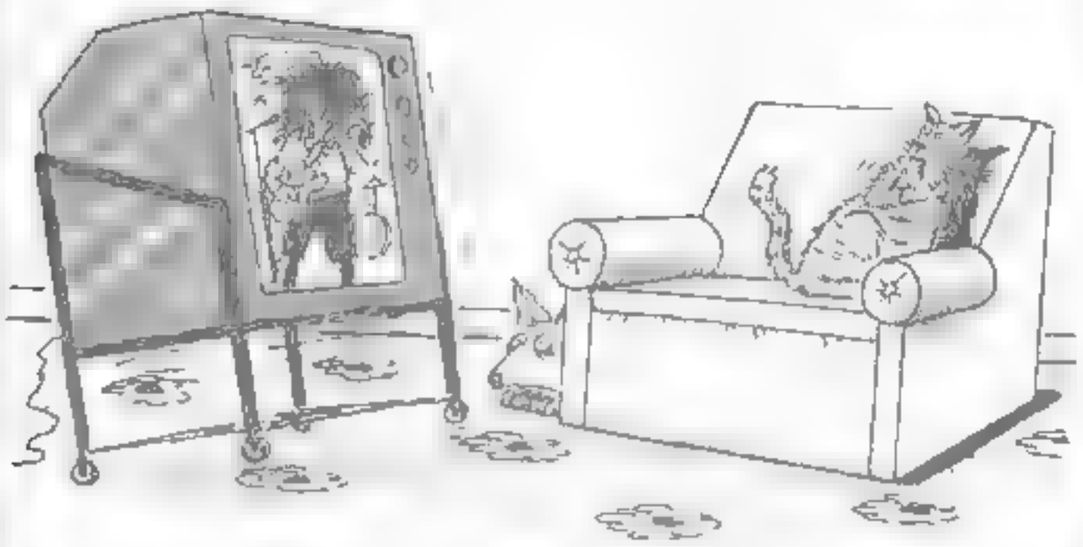
SCENIC VIEW SAFE
THIS STACK OF LUMBER WAS MADE FROM TREES NOT A PART OF A PICTURESQUE LANDSCAPE
BUTCHER SAFE
THIS CHOPPED MEAT CONTAINS NO SEVERED FINGERS OR OTHER BODY PARTS
BOZO SAFE
NO CLOWNS WERE SPRITZED IN THE TESTING OF THIS SELTZER NOZZLE

When you power up your sound system do the street lights dim?

Does virtually any loud noise inspire you to play your "air guitar"?

HEAVY MENTAL DEPT.

ARE YOU A TERMINAL HEADBANGER?



Do you frequently "stage dive" from the top of your television while watching rock videos?

Do you rate the quality of a rock concert according to the number of bones you break while moshing with the audience?

FINAL ANGER?

ARTIST AND WRITER: TOM CHENEY

Are music lessons costing you a fortune because you can't resist smashing your guitar whenever you practice?

Do you own any speakers that are big enough to live in?

Have you ever been treated for "speaker burn"?

Are your stereo headphones equipped with special straps to keep your eyes in their sockets?

NO NEED TO SEYMOUR DEPT.

There's a TV Western with a heroine who doesn't walk away from fights, who stands up for the rights of minorities, who upholds

DR. QUACK

ARTIST: MORT DRUCKER

I'm **Doctor Quack!** It may be **1860**, but I'm way **ahead** of my **time!** I preach **tolerance** of **blacks, Indians** and **immigrants!** I'm **against cruelty** to **animals** and **improper** use of **firearms!** But **most** of all, I **oppose nuclear energy!** I **told** you I'm **way ahead** of my **time!**

I'm **Silky,** but my **Indian name** is **Beefcake!** I'm in **love** with **Dr. Quack** because she's **caring, loving** and very **forward thinking!** It's **only 1860** and she's taught us **"safe sex"** using a **banana peel!** I can't wait for **condoms** to be **invented!**

I'm **Forlorn.** I operate the **General Store** and I play the **town idiot!** Actually, this **town** is so **amazingly dull,** anyone who **chooses** to live here is a **town idiot!**

We're **Dr. Quack's adopted children!** She felt **obliged** to **raise** us when our **real** mom died during a **delicate** operation **Dr. Quack performed** on her! I never **knew removing earwax** could be **fatal!**

Dr. Quack taught me a **kiss** is something **very special** that girls **don't** give away **freely!** So I won't give the boy I'm **sleeping with a kiss** until I'm **good** and **ready!**

Dr. Quack feels **everybody** should be able to do **anything** they **want to!** So she let me wear an **apron** and **bake a pie!** I'm so **ahead** of my **time** the **townspeople** coined a **new phrase** for me: **"&%$#@ limp-wristed, lily-livered sissy!"**

justice and in general makes herself as obnoxious as any man who ever rode into town on a high horse! We're talking about...

Modern Woman

WRITER: DICK DEBARTOLO

I'm the town **"easy lady"**! **Dr. Quack** had a **long** talk with me about **dignity** and **self respect** and it really **impressed** me! **Now,** thanks to **her,** I **charge** my **Johns double** what I **used to!**

I run the town **restaurant.** In **30 minutes,** I can make you a **nice sandwich!** Around here, that's known as **"fast food"!**

I publish the **town paper.** Quite frankly, **not much** interesting **happens** in **this** town! That's why the **paper** is a **yearly!**

I'm the **town preacher** and I believe in **miracles!** For **example,** this **show** does **very well** in the ratings! If **that** isn't a **miracle,** what **is?**

I'm the **town barber! Dr. Quack** taught me the **importance** of **cleanliness** and being **sanitary!** Now I **dip** my **razor** in a **bucket** of **slop water** before I **shave** every new **customer!** And I need **new customers,** because my **old ones** seem to keep **dying!**

I'm the town telegraph operator! This is one **tough job!** I **wish** things would **slow down** a little, so I could **finally** learn **Morse Code!** That would probably make my **job** a lot **easier!**

NOW PLAYING

THERE'S A SMALL CROWD GATHERIN'.

LET'S GET US A DRINK, PARDNER.

STILL-AS-YET UNNAMED BIRD PG. 28

Isn't **raising children and** being a **doctor** too **grueling, Doctor Quack?**

People have such **limited thinking!** As **busy** as I am, there's no reason I can't be a **good doctor** and a **good mother** to my **two** adopted children!

But you have **three** adopted children!

Okay, so I'm **busier** than I **thought! Two** kids, **four** kids, what's the **difference? Whatever** the number, they're **always** a **pain** in the **butt!**

Horrid, you need **help!**

You are a **miracle worker,** Doctor Quack! **Horrid** didn't **say** a **word** and you **knew instinctively** he needed **medical attention!**

Oh, I **spotted** his **runny nose** while he was still **yards** away!

Where **exactly** does it **hurt?**

Deep in my **chest** where the **arrow** is **lodged!**

My **God!** That's **serious!** We only have **minutes** or you'll **die! Quick,** put an **X** on this **piece** of **paper!**

Again? Damn! I **hate** filling out **medical forms!**

PUBLIC ENEMA #2

The **people** in this **town** call you a **horse doctor!**

I don't **care what** they **say!** Now if you **promise** not to **buck** when I pull this **arrow** out, I'll **give** you a **cube** of **sugar! Easy** boy, **whoa,** easy!

SNAKE OIL

How come you **chose** to be a **doctor** in a **hick** town like **this?**

OPERATING GOWN

I love **challenge!** It was a **challenge** to be the **only** woman in **medical school!** It was a **challenge** to set up **practice** in this **small town** where women **aren't** respected! And **now** I'm facing the **biggest challenge** of all! Practicing **medicine** even though I **failed** all my **medical exams!**

How did you get **shot** with this **arrow?**

I was **capturing** a **wild horse** in the **woods** and this **half-breed shot** me!

Don't call **Indians half-breeds!** They're **just** as **good** as **you** are!

That's **not** a **nice** thing to **say** about the **Indians!** Around **here,** I'm **considered lower** than **swamp scum!**

GIRL JUMPING INTO BED WITH BEAR PG. 20

Are you **sure** you **didn't provoke** the **Indians?** They **never** attack **without** just **cause!**

I told you I was just **capturing** a **wild horse!**

And what was the **Indian** doing?

Riding the **wild horse** I was **trying** to **capture!**

There! The **arrow's** gone!

But, **Doctor Quack,** the **pain** is **worse** than **ever!** Are you **sure** you got it **all out?**

I didn't get **any** of it **out!** I **pushed** it all the way in! At least **now** you can put on **shirts** without a **problem!**

But **Doc,** won't the **arrow** do **terrible damage** inside me?

Hey, **don't ask me,** I'm **not** an **intern-ist!**

Hmm, not an **internist!** What a **radical** idea! Dividing **doctors** up as **specialists!** It will be **easier** for the **doctors,** and **great** for **higher fees!**

Townspeople! It's time to **break up** the endless **talk** with **action!** Get your **weapons!** The **Indians** are **coming!**

Put down your **weapons!** The **Indians did not** come to **fight! Chief Running-Off-At-The-Mouth** has a few **words!**

When you **walk** a **hundred miles** in my **moccasins,** then you will **know...**

That's **profound, Chief!** If we **walk** a **hundred miles** in your **moccasins,** then we'll **know** the **meaning** of **life?**

No, you'll **know** just how **uncomfortable moccasins** can be! They're only **flimsy** leather **slippers!** There's no **arch support** at all!

Chief, Horrid here claims he was shot by one of your braves for no reason at all!

If the sun claims to be the moon, do you still apply lotion at night?

What the hell does that mean?

It means you're lying, squirrel-face!

Sure I'm lying, but how did he know that?

Because on this program, the minorities are always right!

Horrid, you stole this Indian's horse and you're going to have to surrender the beast!

Well, O.K.! I'll do anything, just so long as I don't have to give the horse back!

Lying one, remember that corn that is not earned is corn that not nourish! Corn that is not watered is corn that not pop! Corn that's as high as an elephant's eye—makes it hard to see the squaws skinny dipping in the lake!

I'll give the horse back!! I'll give him a team of horses! Just get the Chief and his #!?* sayings out of here!

I hate the Indians, and I'll never change!

That's ridic-ulous! People can change!

Give it up, Dr. Quack! How long are you going to preach that garbage?

Forever! I'll never change!

Horrid, come quick! Dr. Quack's at the telegraph office!

The office is closed! What's the emer-gency?

It's no emergency! She wants to send a telegram and get "off peak" rates!

Why doesn't she just join MCI's "Friends & Farmers" program?

Doctor! My heart!

Nothing is wrong with your heart! You have the heart of a horse, among other things!

I know, but it's time for the gratuitous love scene we throw in from time to time! How about a little kiss to show you're not only a doctor, but you're a woman with feelings?

Okay, but first let's sterilize our lips! I'm a doctor first, then a woman! Now dunk your head in this boiling water!

MAN WITH EXTREMELY LONG BODY PART PG. 22

Oh, my **God,** the **pain!! Help!!** I think I'm going to **die!! Arggggg!!**

Glaze! I sense you're **feeling** some **discomfort!**

It **hurts** real **bad** right **here!**

The **Jelly-Belly?**

Wow! You **really** know your **anatomy, Dr. Quack!**

I'm trying to **deliver** a **baby! Who** are these **kids** and **what** are they **doing** in **my office?**

We're your **adopted children! Remember?**

Two boys and a **girl? I thought** it was **two girls** and a **boy!** Oh, **never mind,** you might as well **stay** and **learn** about **babies!**

Hey, it's just like when our **cow** gave **birth** to a **calf** last **spring**—only **less flies!**

It's **here! I delivered** a **healthy baby** boy!

You **do** work **miracles, Dr. Quack!**

Any doctor could have done **that!**

I don't think **so! I wasn't pregnant!**

She **is** a **miracle doctor, isn't** she?

She's a **miracle everything!** In the **future,** it will take the **Civil Rights Movement 100 years** to get **blacks accepted** in **white churches** and **restaurants!** It took **Dr. Quack** a **one-hour episode!**

They should give her a **Movie of the Week!** At the rate **she** works, she could bring **World Peace** in **two hours!**

DUKE

TONTO

QUIEN SABE

CUSTER'S LAST HAND

ARE YOU SHANE?

There's not much money in assisted suicides these days. Patients never seem to pay up, and the cost of I.V. bottles and poisons keep skyrocketing. What's an internationally-famous suicide administrator to do? Get some alternate means of income, of course! Here's . . .

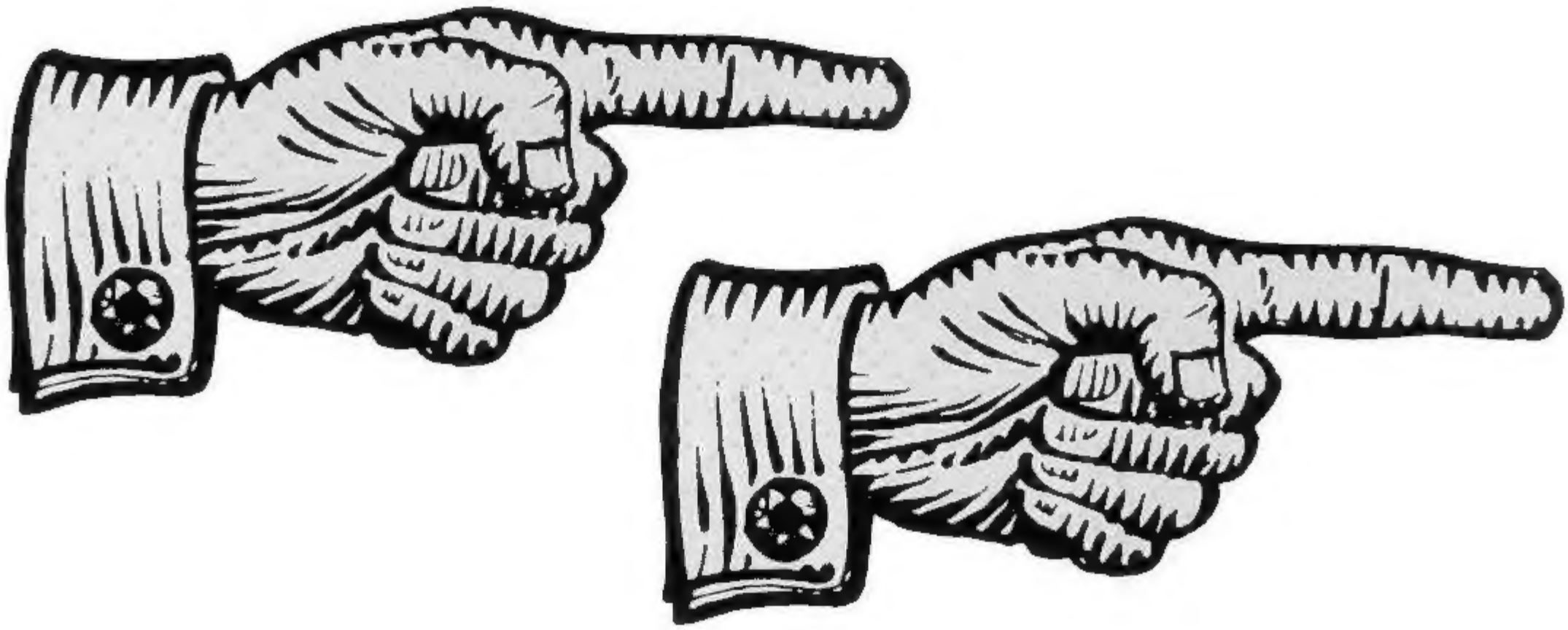
DR. KEVORKIAN, Moonlighter

ARTIST AND WRITER: JOHN CALDWELL

.... WELL, IF YOU'RE MORE THAN 150 LBS. YOU'LL NEED SOMETHING STRONGER! DO YOU HAVE ANY CLOTHESLINE AROUND THE HOUSE?
SUICIDE HOTLINE COUNSELOR

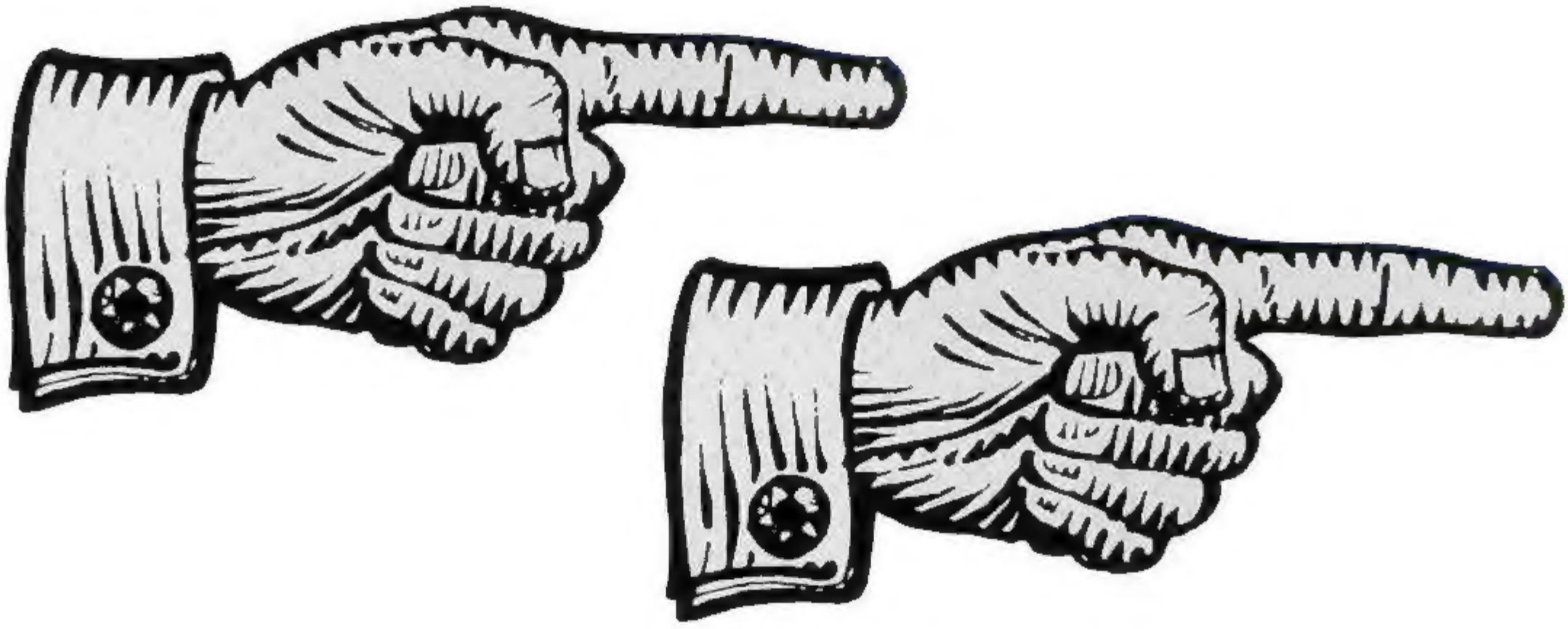
THIS ONE WAS ONLY USED ONCE BY A LITTLE OLD LADY IN KALAMAZOO.... IN FACT, YOU CAN STILL SEE HER LIPSTICK PRINTS ON THE BARREL!
GUN SALESMAN

SOCKS & SAX PG. 6, SOCKS & STOCKS PG. 7



Nothing to see here!

Please skip ahead.



WHAT PART OF THE CLINTON CRIME PLAN SEEMS DESTINED TO FAIL?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Now more than ever people find themselves appalled by the rise in crime. The public is skeptical of what is being done to curb this epidemic. Even Bill Clinton is befuddled on how to deal with all the problems. To find out what situation is taking priority over others, simply fold page in as shown...

FOLD PAGE OVER LIKE THIS!

A▶ FOLD THIS SECTION OVER LEFT ◀B FOLD BACK SO "A" MEETS "B"

I KNOW HOW YOU FEEL!
★ 3 STRIKES AND YOU'RE OUT IN ★
★ REAL STRICT GUN LAWS ★
★ YOUTH WORK CAMPS ★
★ NO PLEA BARGAINS ★
★ ENFORCE DEATH PENALTY ★
★ MORE POLICE ★
★ MORE JUDGES ★
★ MORE PRISONS ★
MORE HOMEWORK ★
MORE CANING ★
NO TELEVISION ★
NO MALL TIME ★
NO DESSERTS ★
NO GOING OUT ★
NO NOTHING ★

COPING WITH CRIME NOWADAYS IS COMPLETELY OVER-WHELMING LAW ENFORCEMENT AGENCIES. ROUNDING UP WHINING CROOKS IS A WASTE OF TIME. THE ONLY GATE-WAY TO VICTORY ARE LAWS THAT ARE MUCH STRICTER.

A▶ ◀B

WHAT PART OF THE CLINTON CRIME PLAN SEEMS DESTINED TO FAIL?

FOLD PAGE OVER LIKE THIS!

A▶◀B FOLD BACK SO "A" MEETS "B"

COVER-
ING UP
WHITE-
WATER.

A▶◀B

COME TO CALIFORNIA

and get away with MURDER!

or Manslaughter, Aggravated Assault, Reckless Endangerment...

YOU NAME IT!!!

The prosecution had a videotape of me and my pals beating the living hell outta some black guy for speeding! But my California Jury said it was actually his fault for 'resisting arrest.' Hee-hee!

L. Powell
Bad LAPD Cop

I smashed a truck-driver's skull to smithereens - on live TV in front of 12 million witnesses! And I was still acquitted of Attempted Murder 'cuz my jury really believed I was 'caught up in the moment' and couldn't help myself!

D. Williams
L.A. Rioter

My brother Erik and I blew away our parents while they were watching TV and eating ice cream! I thought for sure we were goners - but with a little acting on the stand, a wink or two at the lady jurors - the jury deadlocked and a mistrial was declared! We got off scott free!

L. Menendez
Spoiled Rich Kid

Yes, if you're planning on committing a violent felony, but don't want the hassle of being convicted or doing prison time, why not perpetrate your heinous crime in the Golden State of California! We've got plenty of sunshine, beautiful beaches AND the most gullible jurors in the civilized world!

Decades of exposure to crackpot "self-help" therapies, liberal politics and a year-round supply of endless psycho-babble have produced a native jury pool that's completely free of any outmoded "judgmental" concepts such as "personal responsibility," "guilt" or "serving punishments which fit the crime." As a result, we can offer all potential and aspiring criminal defendants a jury of their peers willing and even eager to pin the blame on anyone or anything other than the actual person who "pulled the trigger!"

Remember, if it's not a CALIFORNIA JURY, you could be HELD RESPONSIBLE FOR YOUR ACTIONS!!!

California Bureau of Criminal Tourism

82 No-Blame Boulevard Felony, CA 928282

Please send me more information on how I can get away with murder and other violent crimes in California! My main interest is in (check all that apply):

- ☐ KILLING
- ☐ WOUNDING
- ☐ MUTILATION
- ☐ RAPE
- ☐ STEALING
- ☐ STALKING
- ☐ OTHER _____ (specify)

I would like my foul and disgusting crime to be blamed on:

- ☐ SOCIETY
- ☐ MY PARENTS
- ☐ MY ABUSIVE CHILDHOOD
- ☐ TOO MUCH SUGAR
- ☐ ONE OF MY 71 PERSONALITIES
- ☐ RED DYE # 2
- ☐ 12 YEARS OF REPUBLICAN RULE
- ☐ RAP LYRICS
- ☐ ALL OF THE ABOVE
- ☐ OTHER _____ (specify)

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____